### THE WATER GARDENS

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# WELCOME TO THE WATER GARDENS AT WHITE CITY LIVING

White City Living offers an experience like no other. With over 2,500 new homes set in eight acres of parks and gardens, surrounded by world-class retail, entertainment, education, culture and commerce. Adjacent to two Zone 2 Tube stations and less than 15 minutes\* from the West End.

At the heart of this new neighbourhood is a unique opportunity to live beside the oriental water gardens, which flow through a landscape of hand-selected trees and plants, under elegant bridges, over cascades and waterfalls.

Live bright.

tfl.gov.uk/plan-a-journey from White C tive only and subject to

LIVE AT THE WATER'S EDGE

Live bright.





### LIVE IN LONDON'S BRIGHTEST NEW NEIGHBOURHOOD

Nowhere else in London is alive with new opportunity quite like the new White City. On your doorstep more than 300 stores fill Europe's largest shopping centre. Over 100 restaurants, cafés and bars are less than a 10 minute walk away. Next door is a new hub for education, technology and innovation. Leading television studios, renowned theatres, music and entertainment venues, make this the city's brightest new neighbourhood.





(01) Outdoor summer screen Å 4 mins

(03) White City House 人名mins

> (04) Westfield London Å 2 mins

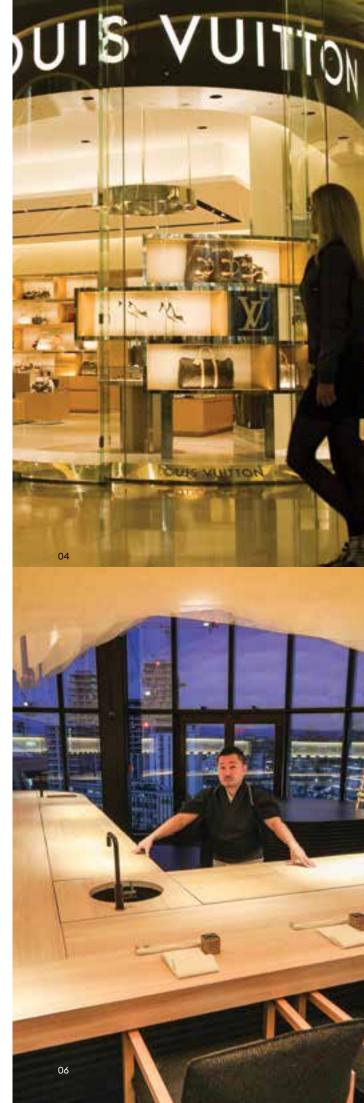
(05) Bluebird Café ∦2 mins

(06) Endo at the Rotunda Above Electric Cinema ☆3 mins

(07) Butterscotch Bakery 术 7 mins

Times from google.co.uk/maps from entrance of development (W12 7RQ)





Live bright.





(01) Puttshack Å 2 mins

(02) All Star Lanes Å 2 mins

(03) Electric Cinema Å 2 mins

(04) Television Studios ∦ 2 mins

(05) O2 Shepherd's Bush Empire 术 13 mins

> (06) Exhibition London Å 5 mins

(07) City Bouldering ≰1 mins

(08) Prairie Fire ∦2 mins

(09) Royal College of Art White City ∱ 6 mins

(10) Imperial College White City 煮ゟmins

Times from google.co.uk/maps from entrance of development (W12 7RQ)









Nowhere else in London is alive with new opportunity quite like the new White City.





#### **Television Centre**

Independent cinema, restaurants, cafés, bars and a Soho House members club.

World-class television production facilities.

#### Westfield London

Europe's largest shopping centre with over 300 stores 60 restaurants and bars and 20 stateof-the-art cinema screens.



Wood Lane Shepherd's Bush Station Station

### LIVE IN THE HEART OF THE NEW WHITE CITY





### LIVE PERFECTLY PLACED

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Tube

8 mins

12 mins

14 mins

20 mins

2€~

Victoria

22 mins

₹

Bank

Ā

Drive

10 mins

14 mins

Brasserie

16 mins

16 mins

Harrods

24 mins

Mayfair

28 mins

Airport

30 mins

Heathrow

Kitchen W8

The Ledbury

25 mins

From White City or

Wood Lane statior

King's Cross

≥∈

Paddington

≈ ≫ ⊗

Bond Street



Walk

Westfield London 2 mins

Bluebird Café 2 mins

**Elephant West** 3 mins

Endo at the Rotunda

2 mins Butterscotch Bakery

7 mins **Bush Theatre** 10 mins

O2 Shepherd's Bush Empire 13 mins

AD

#### Cycle

Portobello Road 11 mins

Design Museum 12 mins

Kensington **High Street** 13 mins

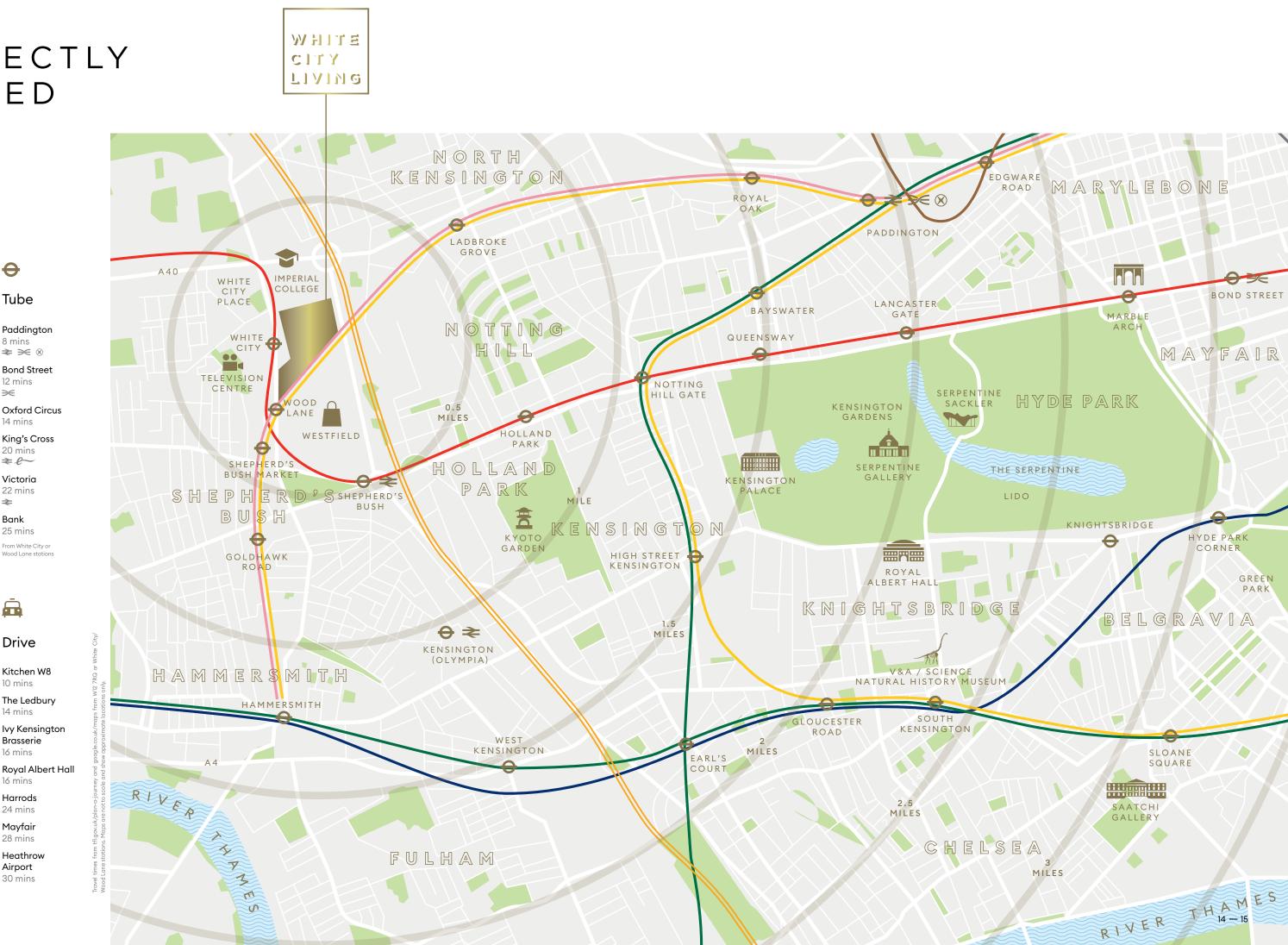
Hammersmith Embankment

14 mins Hyde Park

17 mins Victoria & Albert

Museum 21 mins

Knightsbridge 22 mins



Live bright.



# WHITE CITY

### LIVE ON THE RIGHT LINES

Hammersmith & City

05

20

30

Live bright.

Central line White City Station

At the entrance to White City Living are two Underground stations with access to three key Tube lines. The excellent transport connections mean the West End is less than 15 minutes away.

08

18

22

06 Notting Hill Gate

> 12 Bond Street

≫

25 Bank

"The key to our masterplan is a network of gardens and water landscapes drawing on the rich history of the area. Which in turn create the perfect setting for the buildings that shape what is the residential heart of the new White City."

Pankaj Patel, Patel Taylor Architects

01 Exhibition Park

- 02 Railway arches with shops, bars and restaurants
- 03 Centre Stage
- **Central Gardens**
- 4A Spring Gardens
- 4B Autumn Gardens
- 05 Residents' Magnolia Garden
- 06 Cascades
- 07 Oriental bridges
- 08 Water Garden terrace
- 09 Water Garden Lounge
- 10 Aquatic planting
- 11 Waterfall
- 12 Reflection Garden
- 13 Oriental Garden
- 14 Beach & Cove
- 15 Olive Grove
- 16 Sunset Bar
- 17 Sunset Lounge & Westmont Bar
- 18 Azelea Garden
- 19 Café
- 20 Games Lounge
- 21 Cinema
- 22 Main Concierge & Estate Management
- 23 Cassini Concierge
- 24 Imperial College London Entrance
- 25 Westmont Concierge

- HC 1908 Health Club – Indoor Swimming Pool – 1908 Health Club Gym – Personal Training Rooms – Spa Rooms
  - Spa Rooms – Sun Terrace
- R Residents' Facilities
- Business Lounge
- Meeting Room
- Firepit Lounge
- Private Dining Room – Entertainment Suites
- Cinema Rooms

(21)

(HC)

(05)

(22)

(R)

(R)

M Marketing Suite

01

(M)



Imperial College London

(4A)

Westfield

SIDE

CASSINI

02



06 CASCADES



07 ORIENTAL BRIDGES



10 AQUATIC PLANTING



11 WATERFALL



Scan the QR code to view the 3D tour

LIVE BY THE WATERSIDE

Live bright.



The Waterside residences offer a tranquil perspective on the Water Gardens. With views that embrace the water that winds over 150 metres through an elegant landscape of traditional plants and low hanging trees. The water cascades over rocks and under bridges, before tumbling into a clear, sunlit pool.



# LIVE PARKSIDE

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Live bright.



The Parkside residences enjoy elevated views over the Central Gardens. Five acres of park with more than 6,400 trees and plants from 40 different species. Parkside is perfectly placed to enjoy life surrounded by nature.



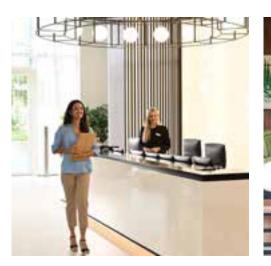


### LIVE ELEVATED

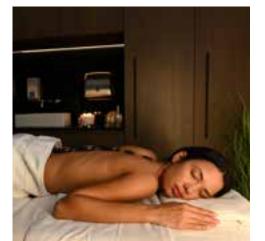
A new landmark for White City, the 35 storey Cassini Tower with its sweeping curves, soars above the parks and gardens below. Residences on the lower levels have vistas of the Central Park and Water Gardens. Whilst those at the higher levels enjoy uninterrupted panoramic views across the whole city. Cassini marks the high point of White City Living.

# HOME CLUB

Relax with a drink beside the open fire in the Residents' Club Lounge, or wind down in the swimming pool and spa. Work-out in the state-of-the-art gym, or sit back and take in the latest movies in the private cinema. Host dinner for friends in the private dining room, or catch-up on work in the business suite. Whatever your mood, the club is your home from home.









24-hour Concierge, swimming pool with sun terrace, Residents' Club Lounge, therapeutic hydro-pool, dining room and private kitchen, fully equipped gym with rooms for personal training and classes, treatment and massage rooms, café, two 12-seat private cinemas with food and drink facilities, business lounge and meeting rooms, entertainment suite.



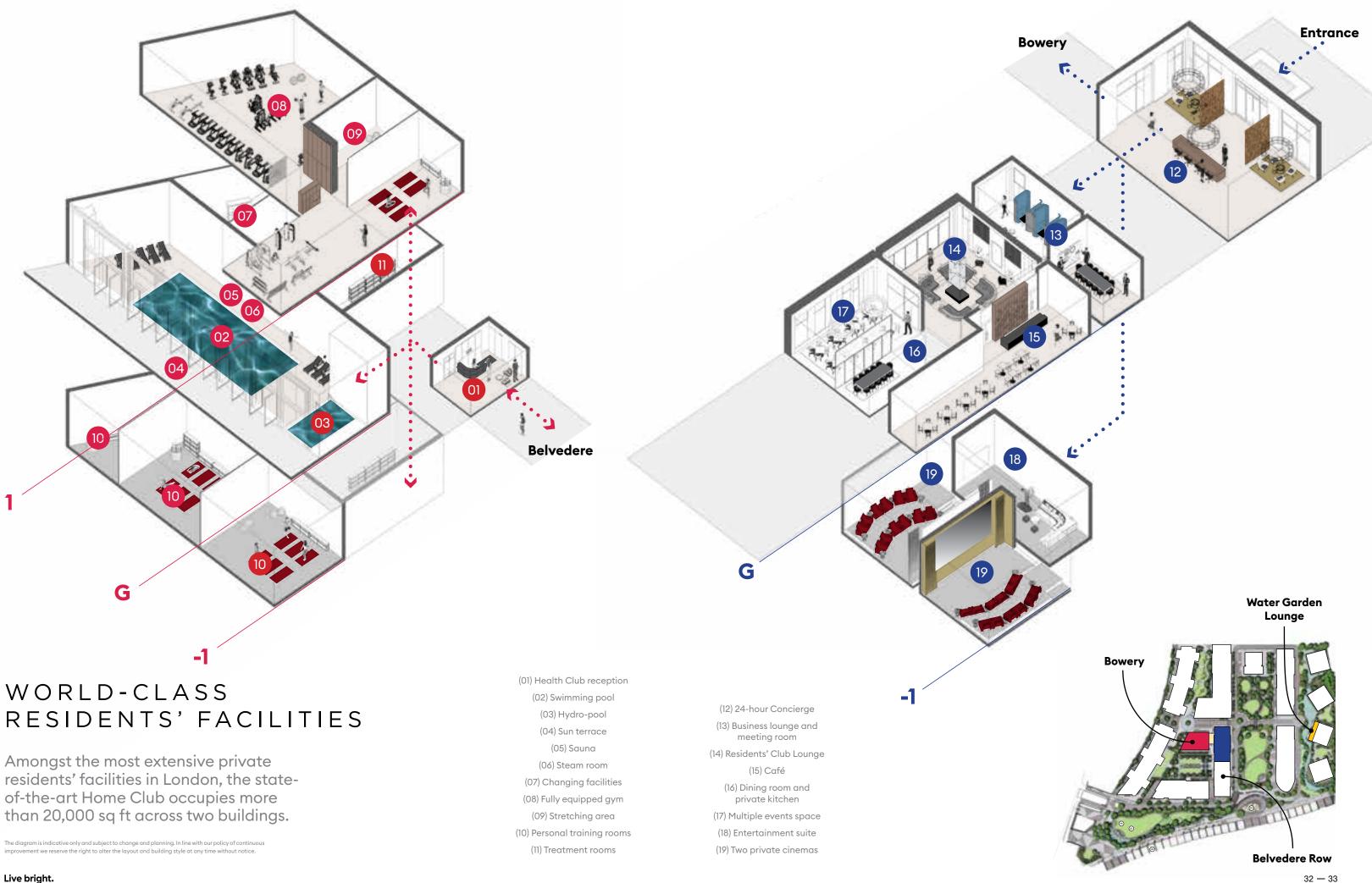






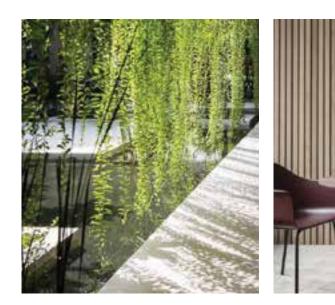






### WATER GARDEN LOUNGE

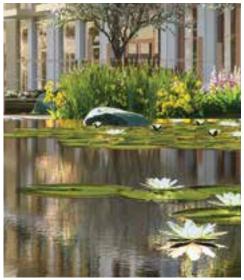
Cross an oriental bridge and enter the tranquil Water Garden Lounge. The perfect place to work and meet during the day, or relax in the evening and socialise with friends at the water's edge. (01) Work space (02) Water Garden terrace (03) Seating area (04) Lounge (05) Relaxation area (06) Private study area (07) Garden room











YOUR SPACE TO REFLECT





### WELCOME HOME

Great service will be at the heart of your living experience, with a 24-hour concierge always on hand.



"Refined details and sophisticated finishes are offset by bold furnishings in striking accent colours for this contemporary living room. With an emphasis on comfort and style, each piece has been carefully curated to complement a modern lifestyle, enhancing your everyday living."

London Design Group, Interior Designers





With generous windows the apartments are filled with natural light. The private balconies and terraces seamlessly connect you to the outside world with views over the Water Gardens or Central Gardens.









Sleek modern surfaces, underfloor heating and comfort cooling help to create a perfect modern living environment.



### **DISCOVER YOUR NEW** NEIGHBOURHOOD

White City is West London's brightest new neighbourhood, alive with a vast array of restaurants, shops and entertainment destinations right on your doorstep.

> (01) White City Place ∱5 mins

(02) Royal College of Art White City ∱6 mins

> (03) Butterscotch Bakery ∱7 mins

(04) Endo at the Rotunda Å2 mins

(05) Television Studios ∱2 mins

(06) Electric Cinema ∱2 mins

(07) White City House ∱2 mins (08) Kricket

∱2 mins (09) Westfield London

∱2 mins (10) Westfield Luxury Village





∱6 mins

(11) Scale Space ∱9 mins

(12) Bluebird Café ∱2 mins

(13) Imperial College North Campus ∱13 mins

(14) Imperial College South Campus Å6 mins

> (15) Prairie Fire ∱2 mins

(16) Puttshack ∱2 mins

(17) All Star Lanes ∱2 mins

(18) O2 Shepherd's Bush Empire ∱13 mins

(19) Shepherd's Bush Market ∱12 mins

(20) Dorsett Hotel ∱12 mins

Times from google.co.uk/maps from entrance of development (W12 7RQ)

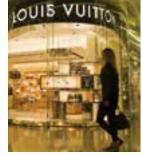
### WESTFIELD LONDON

Right on your doorstep is the largest shopping centre in Western Europe. Over 300 stores, including a Luxury Village that is home to many of the world's finest names, over 60 restaurants and bars and 20 state-of-the-art cinema screens.







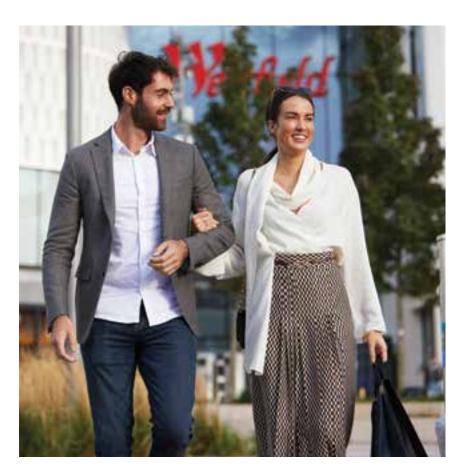












Europe's largest shopping centre

2.6 million sq ft of retail

300 stores

60 restaurants and bars

20 cinema screens



01

(02) Outdoor seating and stage decks ☆ 5 mins

(03) Landscaping ≮ 5 mins

Times from google.co.uk/map from entrance of developmen (W12 7RQ)

### WHITE CITY PLACE

Just a short stroll away is a new hub for creativity, technology and innovation. Representing industries spanning numerous sectors, including media, fashion and life sciences. Buzzing with the brightest minds, running some of today's leading edge businesses, and dreaming up the new products and services that will define our futures.

Live bright.

One million sq ft dedicated to office and retail space

Over 3,000 employees

Spacious outdoor gathering areas with green spaces and al fresco dining

An exciting events programme, including outdoor cinema screenings and performances









(01) Scale Space business innovation hub

(02) Imperial College White City Campus

### IMPERIAL COLLEGE WHITE CITY

Directly north, Imperial College London is creating a 23-acre research campus. The university is consistently ranked as one of the world's top 10 academic institutions and is at the cutting edge in many scientific fields. The new White City campus is playing host to thousands of students, academics and researchers, alongside established businesses and start ups, pushing the boundaries of science and technology.

Live bright.





#### Primary Education

⊖ 7 mins

#### Secondary Education

St Paul's Girls'

Upper School

St Paul's Boys'

School

Latymer

School

🛱 10 mins

🛱 10 mins

20 16 mins

Hill House

🛱 26 mins

a 28 mins

Upper School

Westminster School

St Stephen's C of E Godolphin and Primary School Latymer School 🛱 10 mins

Notting Hill Prep School \varTheta 9 mins

Bassett House School  $\ominus$  12 mins St John XXIII Catholic Primary

School 犬 14 mins Tabernacle School

**⊖** 14 mins Ark Burlington Danes Academy

∱ 15 mins

Harrow School 🛱 29 mins

🛱 39 mins

**Eton College** 

Travel times from tfl.gov.uk/plan-a-journey and google.co.uk/maps from W12 7RQ or White City/Wood Lane stations

Education

Higher

Imperial College White City ∱ 6 mins

Royal College of Art White City ∱ 6 mins

University College London **⊖** 24 mins

London School of Economics (LSE) ⊖ 26 mins

Imperial College South Kensington ⊖ 31 mins

King's College London **⊖** 33 mins

### WELL EDUCATED

Four of London's top five universities and 15 outstanding quality schools within 30 minutes.











02

### WEST LONDON LIVING





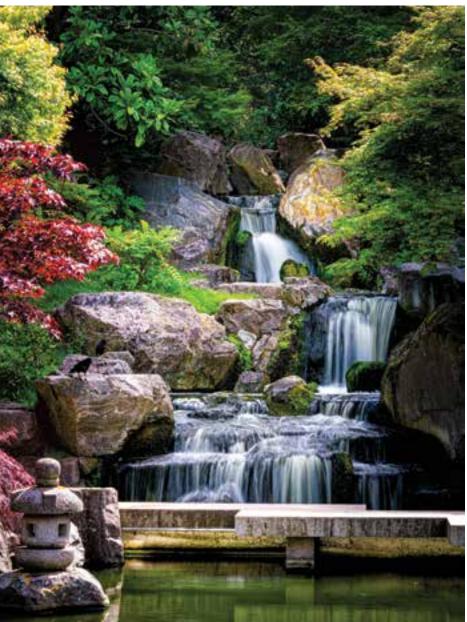
(01-02) Notting Hill ⊖ 6 mins

(03) Design Museum 🛷 12 mins

(04) Hyde Park ♂∿ 17 mins (05) Royal Albert Hall ᆑ 16 mins

> (06) Holland Park ⊕ 4 mins

(07) Museums & 21 mins Times from tfl.gov.uk/plan-a-journey and google.co.uk/maps from W12 7RQ or White City/Wood Lane stations Live surrounded by London at its most cultured and refined. With its grand royal parks, world renowned concert venues and museums, together with many of its finest one-off stores and celebrated restaurants. From the multi-coloured streets of Notting Hill, to the natural wooded splendour of Holland Park and the antique treasures on offer at Portobello market.



Live bright.



<image>



### EXCELLENCE THROUGH DETAIL

Our goal is to be a world-class company creating successful, sustainable places where people aspire to live.

#### Landscape vision

The landscape proposals for White City Living were inspired by the Japan-British Exhibition which occupied an area of 140 acres of White City during the summer of 1910.

The use of water is a continuation of the landscape with more than 50 individual fountains, jets and cascades that animate and connect together much of the White City development, creating movement, sounds and reflections throughout the site.

The landscape will feature more than 6400 individual trees and plants from 40 different species. A unique collection of around 400 trees were handpicked in Germany by the St James team.

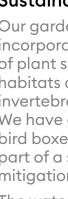
#### **Building relationships**

Our customers are at the heart of all our decisions. We aim to understand their needs and consistently meet or exceed their expectations. The service St James provides is professional, efficient and helpful to make the home buying process as straightforward and enjoyable as possible. Our levels of customer service aim to be comparable to other top brands.

### Material difference

At St James, quality takes precedence, from choosing the right location and style of home, to the construction processes we practice, the materials we use and the specifications we put into our homes. From the hand selected stone and marble from Italy to the personal factory visits to check quality and specification. St James only offers a high quality product.

Marble quarry in Italy where St James hand picked the marble for White City Living.



habitats.

The water feature has a water treatment system which supports aquatic fauna and flora.





#### Sustainability

Our gardens and landscape incorporate a wide variety of plant species providing habitats and food for invertebrates and birds. We have also incorporated bird boxes and bat boxes as part of a sitewide ecological mitigation strategy.

Almost all of our developments are built on brownfield land and we always take care to protect and enhance biodiversity and natural







#### Innovative design and build

St James creates new places to live, work and play working with leading architects, designers and landscape designers to bring new and innovative ideas for each development.

### THIS IS HOW WE ARE ENSURING SUSTAINABILITY AT WHITE CITY LIVING

#### People, planet, prosperity

Sustainability is fundamental to Berkeley's ethos. In simple terms, we want to ensure the long-term health, well-being and prosperity of people and the planet. There are a range of ways we are managing and minimising the environmental impact of our operations and delivery of homes and communities. These are the initiatives we have implemented at White City Living.

#### Nature and biodiversity

Parkland, trees, flowers, water features, hedges gardens - these are the fundamentals of a thriving natural environment that can be enjoyed by everyone. They are all part of our commitment to achieve a net biodiversity gain on our developments. At White City Living we will transform a brownfield site (historically used for industrial purposes) into a brand new destination which features a 5 acre public park. We have worked with our landscape architects to introduce green spaces with extensive landscaping and tree planting. Green roofs also form part of the strategy to support local wildlife and boost biodiversity.

#### Waste and recycling

We actively encourage all residents to reduce their waste wherever possible. We provide integrated recycling bins within kitchen units to make it easier to separate and recycle different types of waste.

#### Water efficiency

Our homes are designed to high water efficiency standards and are fitted with dual flush WCs, and low-flow taps and showerheads which use less water without compromising convenience and comfort. Rainwater harvesting is also in place for the wider development, with water captured during periods of rainfall, stored underground and then used to irrigate landscaped areas.

#### **Energy efficiency**

energy efficient.

#### Noise reduction

We can't eliminate noise, but we do consider the impact of noise in the design of our homes. We consider external noise, such as from nearby roads, and internal noise including the transfer between rooms and floors. We consider room layout and incorporate insulation to create a quieter environment wherever possible.

#### Clean air

It is hard to avoid polluted air, particularly in our cities. Throughout White City Living we have planted trees, shrubs and flower beds to help create a cleaner air environment. Within our homes we provide mechanical ventilation to filter the internal air, whilst the paints and adhesives used have low levels of volatile organic compounds (VOCs) to ensure a healthy indoor environment.

#### Sustainable transport

We provide secure cycle parking and electric car charging points to encourage the use of sustainable methods of transport. Extensive walking and cycling routes through the site also ensure easy access to bus, tube and rail links. A car club is available to residents whilst a number of Santander cycle hire stations are also located near the development.



Berkeley





### DESIGNED FOR LIFE

#### **Designed For Life**

places where people love to live, work and relax. Where the homes are light-filled, adaptable and finished to very high standards. Where carefully planned public areas enhance well-being and quality of life for residents and visitors. Where people feel a sense of community.

#### Customers drive all our decisions

We achieve that by putting our customers at the heart of everything we do. First, we strive to understand what our customers want and need - well-built homes, in a pleasant and safe neighbourhood, with plenty of amenities and good transport connections. Then we apply that understanding to all our planning and design decisions

And for every new development, we challenge ourselves to go further, to improve and innovate, ensuring we satisfy the real needs of our customers in inspiring and sustainable ways.

#### Choice and diversity

At Berkeley, we are committed to creating great No two Berkeley customers are the same, so we aim to offer a wide choice of property location, size and type. From central London to major towns and cities; from market towns to rural villages, countryside to the coast - we build in locations our customers love. And whatever home you are looking for, whether that's a city penthouse, a modern studio apartment or traditional family home, you will find the perfect fit for your lifestyle.

#### Quality first to last

Quality is the defining characteristic of Berkeley developments, right down to the very last detail. We choose our locations, style of homes, construction practices, materials and specifications with great care. When you buy a new home from Berkeley you can be safe in the knowledge that it is built to high standards of design and quality, has low environmental impact and that you will receive a professional, efficient and helpful service from us. For extra peace of mind, all new properties come with a 10-year build warranty.

#### Green living

For Berkeley, sustainability isn't simply the latest buzzword. We are committed to creating a better environment within our developments and in the areas that surround them. That's why we build on brownfield sites whenever we can, bringing new life to disused and unloved spaces. We take care to protect the natural environment and enhance biodiversity. All our homes are designed to reduce water and energy consumption, and to enable residents to recycle waste.

#### Commitment to the future

When we plan a development, we take a long-term view of how the community we create can thrive in years to come. Our aim is to permanently enhance the neighbourhoods in which they are located, though intelligent design, quality landscaping, sympathetic architecture or restoration, and high standards of sustainability. We don't just build for today; we build for the future too.

Efficient use of electricity and gas helps lower fuel bills and reduces carbon emissions. Our homes have been designed to use less energy than a standard home. They have enhanced levels of thermal insulation and air-tightness, and have been fitted with mechanical ventilation units with heat recovery (MVHR). Each home has a smart energy meter, so residents can monitor usage, whilst all lighting is low energy and kitchen appliances are

#### **Community & Stewardship**

We want to ensure that White City Living develops into a thriving community, where people get to know their neighbours and enjoy a great quality of life. The development will have key amenities and places to meet, including communal gardens, an amphitheatre and water features, children's play spaces, a brand new supermarket, and c. 90,000 square feet of commercial and community space. White City Living will also have a community plan, and we will support the development of a resident led community committee and provide funding to run clubs and events aimed at bringing people together.

Maintaining our communal open spaces and facilities in perpetuity is an important benefit to the whole community. We work with the Estate Management Team and residents to ensure the development remains in pristine condition.

#### Future-proof design

From the early stages of design, we assess how our homes will stand up to the future effects of climate change, such as how they will be affected by higher summer temperatures, periods of drought, or more extreme rainfall. We are constantly researching how we can ensure our homes and developments are more resilient to these extremes to understand what new innovative technologies we should use in our future designs. Adaptation features at White City Living include green and brown roofs, rainwater harvesting and sustainable urban drainage.

Proud to be members of the Berkeley Group of companies









### TRANSFORMING TOMORROW

At Berkeley Group our passion and purpose is to build quality homes, strengthen communities and improve people's lives. We are innovating, pushing boundaries and taking action to ensure we have a long-term, positive impact that is good for our customers, the communities we touch, our business and the world around us.

We transform underused sites into exceptional places and we're also transforming the way we work; embracing technology and raising standards, as we continue to deliver an outstanding customer experience and create high-quality homes that delight our customers.

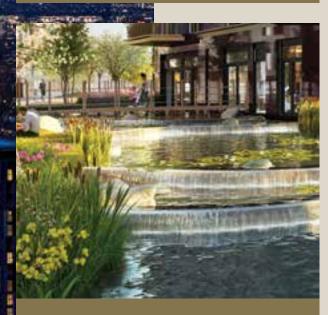
Our Vision 2030 is our ten year plan which sets out how we will achieve this.



TRANSFORMING PLACES Working with local people and partners we create

welcoming and connected neighbourhoods where you can be proud to live.

ALC: NO DESCRIPTION OF



TRANSFORMING NATURE

Creating beautiful places with habitats that help nature to thrive, meaning that every site is left with more nature than when we began.





TRANSFORMING LIFESTYLES

Taking action on climate change and giving you ways to live more sustainably. We're building efficient homes that use less energy over their lifetime, with sustainable travel choices on the doorstep.



#### TRANSFORMING FUTURES

Helping people to reach their potential through apprenticeships and training, and programmes supported by the Berkeley Foundation.

Please scan this QR code for more information on how we are transforming tomorrow.



### MYHOME PLUS

MyHome Plus is a new online service that is designed to help you manage key aspects of your new home at any time from anywhere around the world.



### OI

#### Filing cabinet

In the filing cabinet section you can access documentation relating to your new home immediately at your own convenience.





#### Meet the team

This section provides an introduction to the team that will be working with you throughout your journey and details their individual roles. You can email any member of the team directly via this section.

### 03

#### **Options and choices selection**

We are able to offer some choices on certain internal finishes of your new home. Whether this option is available to you will depend on what stage of construction the property has reached at the time of you making your reservation. See the next steps section for further detail on this.

### 04

#### Construction progress

Under this section, regular updates on the construction of your new property will be provided, keeping you up to date on the progress on site and the local area. Your Customer Service Manager will issue regular newsletters and photographs to this section throughout your journey.

#### Next steps

- I Your Sales Consultant will send you a link that you will need to activate to access MyHome Plus. The link will require you to set a password for access.
- Customer Service will then be in touch to invite you in to our Show Apartment to view the interior selections available for the internal finishes that you have an option to select. If you cannot make it to the appointment, the options can be discussed over the telephone and selected via MyHome Plus. Customer Service will need to receive your choices selection by the deadline date, which will be given in advance.

Sign in by visiting : berkeleygroup.co.uk/my-home/sign-in



#### White City Living Marketing Suite

#### 54 Wood Lane, London W12 7RQ

Both White City & Wood Lane Underground stations are located at the entrance

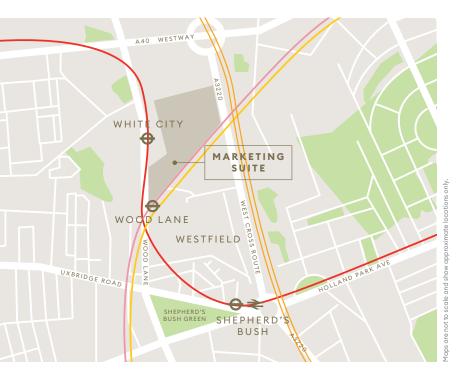
www.whitecityliving.co.uk whitecityliving@stjames.co.uk +44 (0)20 3002 9462



The information in this document is indicative and is intended to act as a guide only as to the finished product. Accordingly, due to St James' policy of continuous improvement, the finished product may vary from the information provided. These particulars should not be relied upon as statements of fact or representations and applicants must satisfy themselves by inspection or otherwise as to their correctness. This information does not constitute a contract or warranty. The dimensions given on plans are subject to minor variations and are not intended to be used for carpet sizes, appliance sizes or items of furniture. White City Living is a marketing name and will not necessarily form part of the approved postal address. Applicants are advised to contact St James White City to ascertain the availability of any particular property. Computer-generated images are indicative only. Show Home photography is indicative only. The site plan is indicative only and subject to change. In line with our policy of continuous improvement we reserve the right to alter the layout, building style, landscaping and specification at anytime without notice. Your attention is drawn to the fact that in rare circumstances it may not be possible to obtain the exact products or materials referred to in the specification. Berkeley reserves the right to alter, amend or update the specification, which may include changes in the colour, material or brand specified. In such cases, a similar atternative will be provided. Berkeley reserves the right to make these changes as required. A number of choices and options are availability of the provided. Berkeley reserves the right to alter, see may vary. All measurements may vary within a tolerance of 5%. The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture. Maps are not to scale and show approximate locations only. Travel times from tfl.govuk and google.co.uk/maps. From WI2 7RQ or White City / Wood Lane stations. V2 October 2022

by-step guide to the buying process from reservation through to completion, moving in and warranty. At each milestone, the buying process section advises on the next steps so that you can be absolutely clear on your current position and what to expect next.

Providing you with a step-





### St James Designed for life



live bright.

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