



**PRINCE OF  
WALES DRIVE**  
BATTERSEA • LONDON SW11

**SALISBURY HOUSE**

CREATED BY

**St William**

Designed for life



A ROYAL ADDRESS  
ALONGSIDE THE PARK,  
NEAR A GLITTERING  
BRIDGE, A NEW LANDMARK,  
A CAMPANILE SET AMONG  
SYMMETRIES  
OF BRICKWORK,  
TERRACES ABOVE THE  
TREES,  
PRINCELY PAVILIONS,  
GARDENS OF FLOWERS,  
THE BEAUTIFUL LIFE THAT  
BATTERSEA POWERS.

# PRINCE OF WALES DRIVE

BATTERSEA LONDON SW11

Salisbury House is a superior collection of duplex apartments and 1, 2 & 3 bedroom homes.

Perfectly located in Zone 1 with all that Battersea old and new has to offer, including one of London's finest parks, Battersea Park on the doorstep. Prince of Wales Drive also provides access to both underground and overground stations less than 5 minutes' walk away. The forthcoming Northern Line extension, due 2021, will cut journey times to the City and West End to just over 10 minutes\*.

With easy access to the river and Chelsea, via Chelsea Bridge, Prince of Wales Drive is ideally placed to enjoy all of London.

The Thames Clipper River Bus is now running throughout the day from Battersea Power Station Pier (only a 12 minute walk from development) with frequent services to Blackfriars in just 20 minutes\*.

Prince of Wales Drive is a considered collection of 1, 2 and 3 bedroom homes within 11 distinctive pavilions together with cafés, shops and a crèche. The stunning residents' facilities include a pool, sauna, steam room, eighth floor residents' roof terrace, concierge and secure residents' basement parking.\*\* An on-site commercial gym is also available to residents. All set within 2.5 acres of open space.

Designed by leading architects Squire & Partners, the sophisticated, spacious apartments are inspired by the historic mansion blocks that surround Battersea Park.

Landscape architects, Gillespies have designed a tranquil landscape that is beautiful by day and stunning by night.

World-renowned and award-winning interior designers Muza Lab, have been influenced by the industrial heritage of the area and the park, combining these to create distinctive and striking interiors.

The St William vision for Prince of Wales Drive is to create a distinguished, considered scheme that places the landscape as the focal point - all backed by the Berkeley Group and its commitment to sustainability, quality and customer service.

CREATED BY ST WILLIAM

\* All times are based on travelling at 7.30am on a weekday. Source: tfl.gov.uk.

\*\* Available to purchase on a 'right to park' basis, subject to certain criteria.

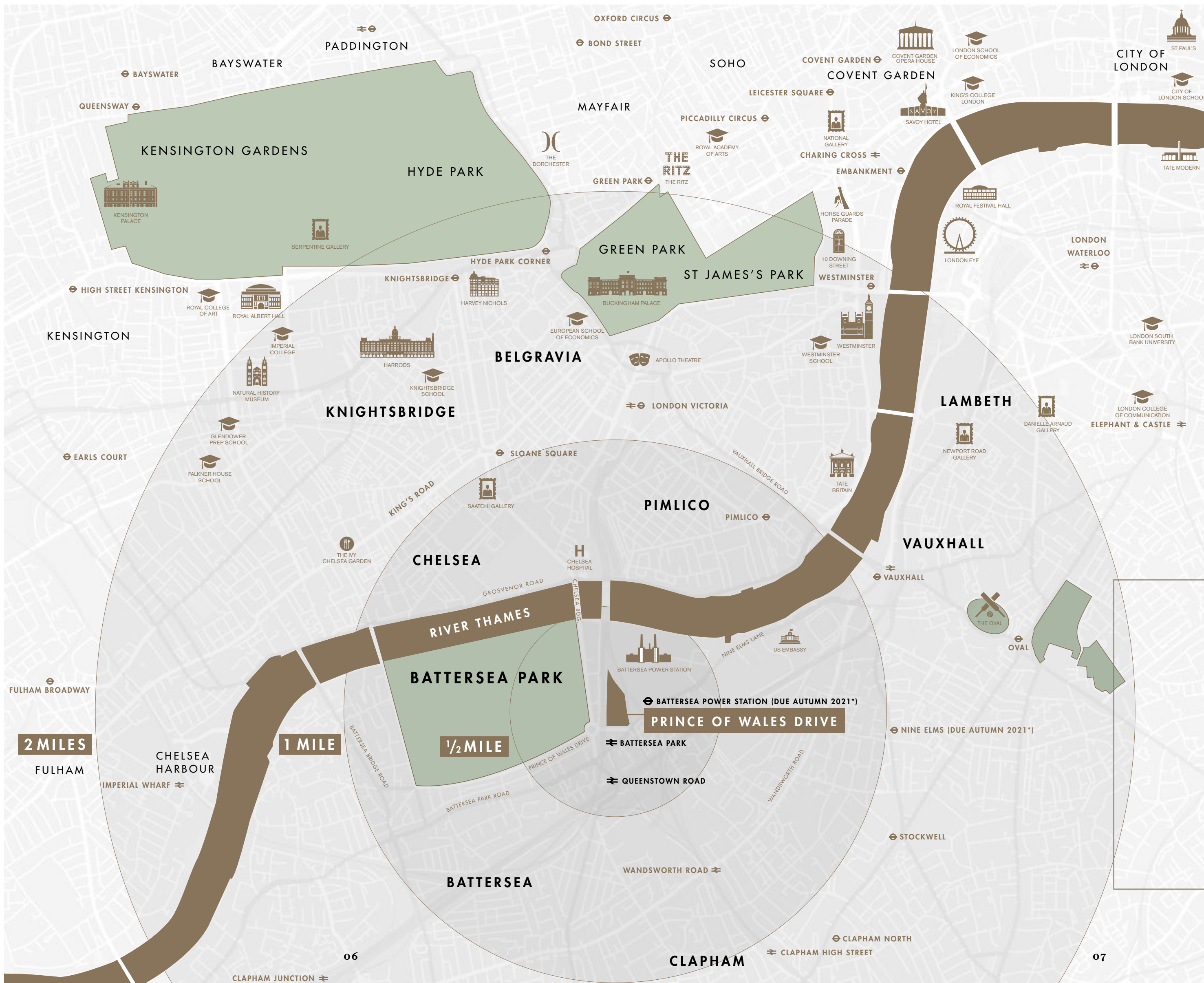
Image shown on the front cover is a computer generated image of Prince of Wales Drive, indicative only and subject to change.

WELCOME TO PRINCE  
OF WALES DRIVE –  
A BEAUTIFUL NEW  
ADDRESS IN BATTERSEA

SET WITHIN A ZONE 1 LOCATION, PRINCE OF WALES DRIVE OFFERS EASY ACCESS TO BATTERSEA PARK, CHELSEA, THE RIVER THAMES AND THE CITY BEYOND.



\* Source: TfL. Date correct at time of print.  
Battersea Power Station tube location is indicative only and correct at time of print.  
Computer-enhanced image, indicative only and subject to change.



## ZONE 1 LOCATION

Just a five minute walk from the new forthcoming Battersea Power Station underground station\*. Travel to Leicester Square in just 11 minutes and King's Cross St Pancras in 17 minutes.

\* Source: TfL. Date correct at time of print.  
 Map is not to scale.  
 All distances and travel times are indicative only.  
 Source: Google maps.

# CAPITAL CONNECTED

Prince of Wales Drive is perfectly positioned for both overground via Battersea Park Station, and underground via the new Battersea Power Station, within five minutes' walk.

Benefiting from the new Northern Line extension, the underground station will provide access to the City and West End in just over 10 minutes, making Prince of Wales Drive an ideal base for living in London.



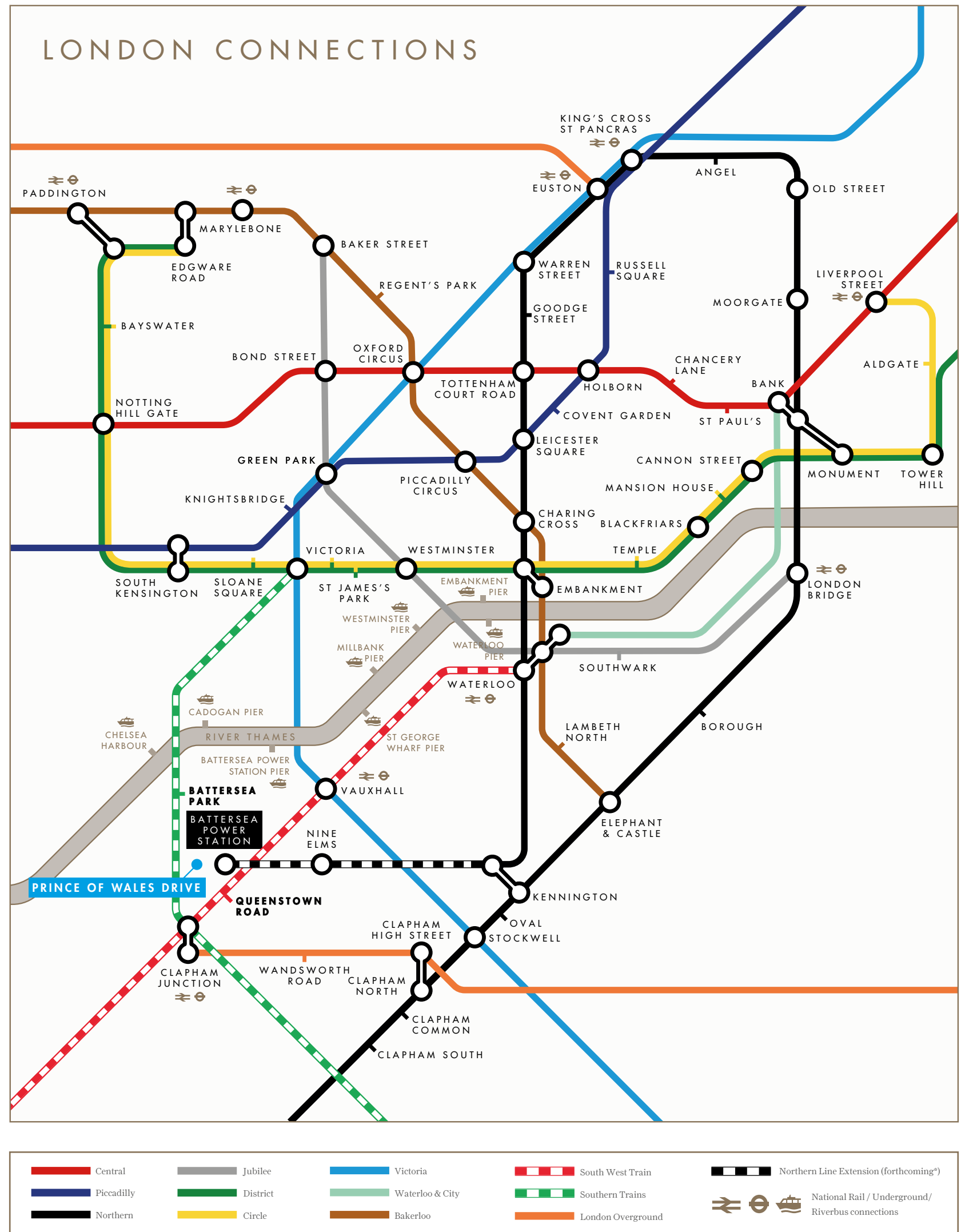
Battersea Power Station underground.

## A SHORT WALK TO TRAVEL CONNECTIONS

<p><b>2</b> MINUTE WALK — 0.1 MILES <b>GX</b> GATWICK EXPRESS <b>BATTERSEA PARK</b> (OVERGROUND) — VICTORIA (4MINS) — GATWICK EXPRESS (30MINS)</p>	<p><b>5</b> MINUTE WALK TO FORTHCOMING NORTHERN LINE EXTENSION* — <b>BATTERSEA POWER STATION</b> (UNDERGROUND) — LEICESTER SQUARE (11MINS)<sup>†</sup> — KING'S CROSS ST PANCRAS (17MINS)<sup>†</sup></p>	<p><b>8</b> MINUTE WALK — 0.4 MILES — <b>QUEENSTOWN ROAD BATTERSEA</b> (OVERGROUND) — WATERLOO (10MINS)</p>	<p><b>12</b> MINUTE WALK — 0.6 MILES — <b>mbna</b> thames clippers <b>BATTERSEA POWER STATION PIER</b> (RIVER BUS) — EMBANKMENT (15MINS) — BLACKFRIARS (20MINS)</p>
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## TRAVEL - DISTANCE, TIMES AND WHERE YOU CAN GO

Overground	Underground	Cycle Hire Scheme (proposed)	Airports
Battersea Park Station - 0.1 miles - 2 minute walk	Battersea Power Station - 0.3 miles - 5 minute walk	- Directly outside development - Circa 20 docking stations	Heathrow - 16.1 miles - Approx. 50 minute drive
Queenstown Road - 0.4 miles - 8 minute walk	<b>River Bus</b> <b>mbna</b> thames clippers Battersea Power Station Pier - 0.6 miles	<b>Eurostar</b> St Pancras International - 5.1 miles - Approx. 25 minute drive	- Underground to Paddington and then 17 minutes on Heathrow Express
<b>Gatwick Express</b> 30 minutes (via Victoria)	Battersea Power Station Pier - 0.6 miles - Thames Clipper to arrive every 20 minutes at peak times, and every 30 minutes during the daytime and at weekends	- Train to Victoria and then to King's Cross	Gatwick - 27.9 miles - Approx. 70 minute drive - Train to Clapham Junction and then 25 minutes to Gatwick



\* Due autumn 2021. Source: TfL. Date correct at time of print, \*\* Riverboat source: batterseapowerstation.co.uk †Northern Line extension travel distances are estimated and are subject to change post completion. All times, excluding car travel and riverboat, are based on travelling at 7.30am on a weekday. Sources: tfl.gov.uk and Google maps. Rail map not to scale.



Computer generated image of Prince of Wales Drive, indicative only and subject to change.

## SALISBURY HOUSE

SALISBURY HOUSE IS THE 6<sup>TH</sup> OF 11 DISTINCTIVE PAVILIONS TO BE COMPLETED ON PRINCE OF WALES DRIVE. THIS COLLECTION OF 1, 2, AND 3 BEDROOM APARTMENTS OFFERS SPACIOUS OPEN PLAN LIVING, HIGH QUALITY FINISHES AND WORLD-CLASS DESIGN.



Michael Squire,  
Squire & Partners

REFERENCES WERE TAKEN FROM THE ORIGINAL VICTORIAN INDUSTRIAL HERITAGE, WITH AN ELEGANT 26-STORY METAL FRAMED 'CAMPANILE' TOWER DESIGNED AS A FOCAL POINT AT THE END OF THE CENTRAL GARDENS.



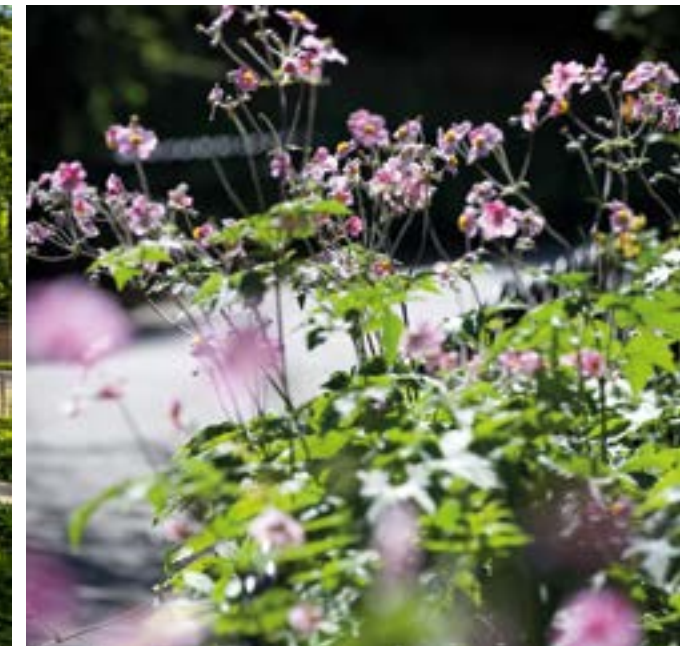
## INSPIRED LANDSCAPING BY GILLESPIES

Prince of Wales Drive has been designed to completely change its original industrial setting into a peaceful new neighbourhood. The unique and compelling landscaping by Gillespies is central to this transformation. By sensitively referencing the area's past, the choice of richly detailed materials offers access to a collection of beautiful and tranquil gardens.

Gillespies also designed the exclusive eighth floor roof terrace, for residents to enjoy all year round.



*The central gardens.  
Computer generated image, indicative only and subject to change.*



*Actual photography from Prince of Wales Drive*

□□ WE WERE INSPIRED BY THE PROXIMITY OF BATTERSEA PARK AND SOUGHT TO BRING TOGETHER THE BUILDINGS AND THE PARK THROUGH A FINELY DETAILED TAPESTRY OF SEASONAL FLOWERS, TREES AND PLANTING. □□

**Stephen Richards,**  
Partner, Gillespies





## FIVE STAR RESIDENTS' FACILITIES

The 24-hour concierge service brings security, convenience and peace of mind. Relax on the eighth floor residents' roof terrace and enjoy the views sheltered from the elements in the elegantly designed Pavilion, or spend a lazy afternoon in the sun.



*Photograph of the concierge at Prince of Wales Drive.*

## THE EIGHTH FLOOR TERRACE OFFERS MAGNIFICENT VIEWS



*Photography from 8th floor terrace at Prince of Wales Drive*



*Photograph of Prince of Wales Drive.*



Photograph of the residents' swimming pool and spa.

## RELAX IN THE RESIDENTS' POOL AND SPA

Exclusively for the residents; the serenity of the 17m swimming pool and the warm jets of the vitality pool are the perfect way to unwind. Enjoy a swim or simply relax poolside and forget all about the outside world in the sauna or steam room. Residents can also access a fully fitted 24-hour commercial gym\* direct from the residents' pool and spa.

*\*Use of the commercial gym will be at an additional charge.*



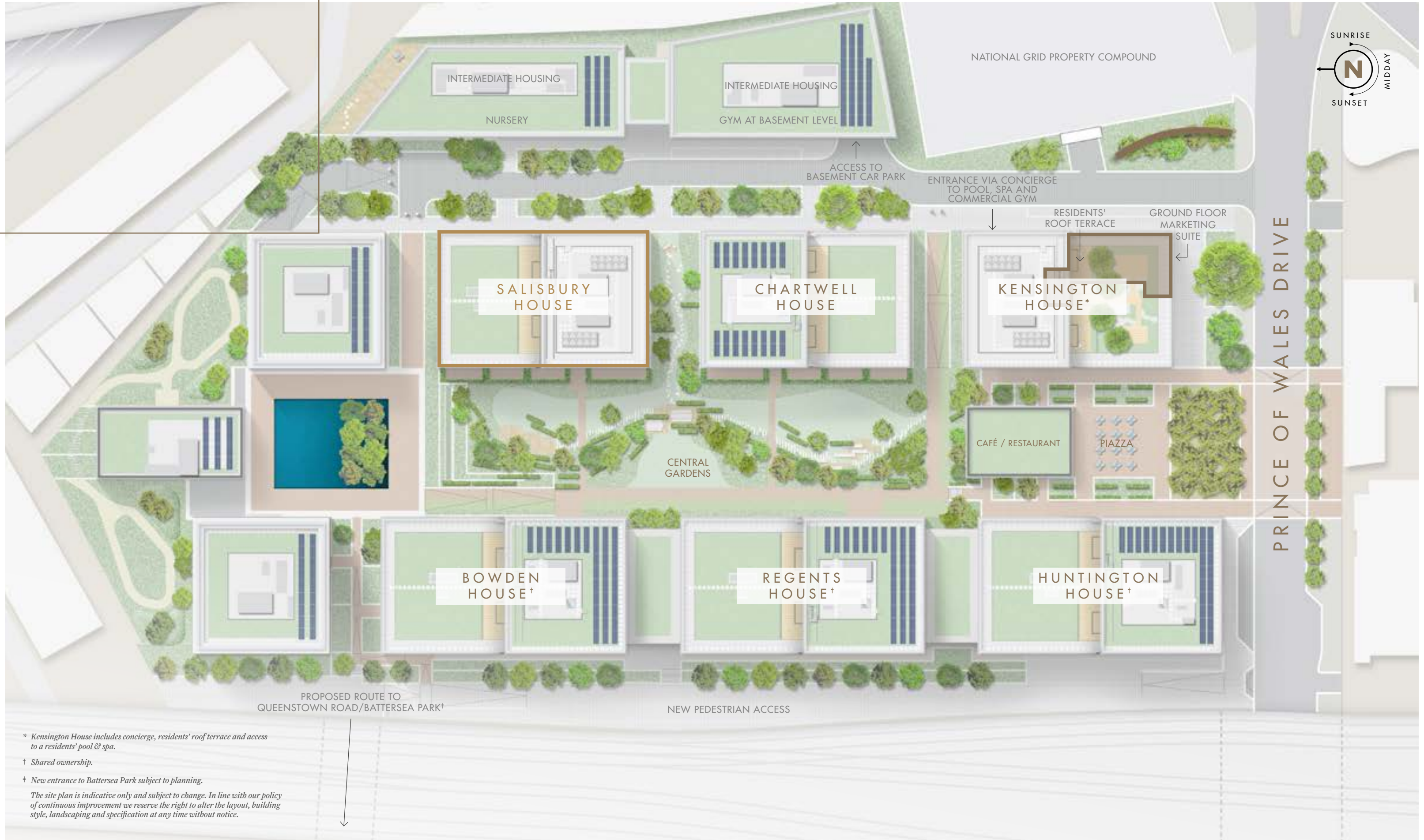
## ELEGANT INTERIORS

In every apartment, spacious open-plan living, a high quality finish and world-class design offer the perfect environment in which to relax. Each apartment has underfloor heating and comfort cooling with digital temperature controls and residents can feel secure with a video door entry system.



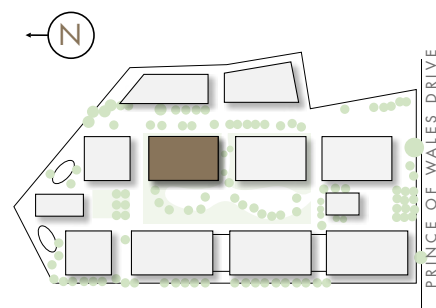
# DEVELOPMENT LAYOUT

Created by St William, Prince of Wales Drive will feature 1, 2, and 3 bedroom homes within 11 distinctive pavilions, surrounding the unique and beautiful central gardens designed by Gillespies.



# SALISBURY HOUSE GROUND FLOOR

## LOCATION



**TYPE C2B**  
2 BEDROOM APARTMENT  
C-00-02

Total Area	86.85 sqm	935 sqft
Kitchen	2400mm x 3600mm	7'10" x 11'10"
Living/Dining Area	6000mm x 3595mm	19'8" x 11'10"
Master Bedroom	4462mm x 2830mm	14'8" x 9'3"
Bedroom 2	3283mm x 3536mm	10'9" x 11'7"
Terrace	2315mm x 10230mm	7'7" x 33'7"

**TYPE C1B**  
1 BEDROOM APARTMENT  
C-00-04

Total Area	53.65 sqm	587 sqft
Kitchen	2170mm x 2740mm	7'1" x 9'0"
Living/Dining Area	4187mm x 3490mm	13'9" x 11'5"
Bedroom	4945mm x 3120mm	16'3" x 10'2"
Terrace	2315mm x 6285mm	7'7" x 20'7"

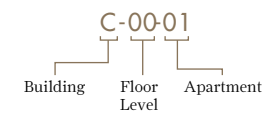
**TYPE C1A**  
1 BEDROOM APARTMENT  
C-00-03

Total Area	67.36 sqm	720 sqft
Kitchen	3580mm x 1975mm	11'9" x 6'6"
Living/Dining Area	6645mm x 3765mm	21'10" x 12'4"
Bedroom	4295mm x 3155mm	14'1" x 10'4"
Terrace	2315mm x 6288mm	7'7" x 20'8"

**TYPE C2C**  
2 BEDROOM APARTMENT\*  
C-00-05

Total Area	89.03 sqm	957 sqft
Kitchen/Dining	8080mm x 2400mm	7'10" x 26'5"
Living Area	4150mm x 4261mm	14'0" x 13'7"
Master Bedroom	6549mm x 3464mm	11'4" x 21'6"
Bedroom 2	2810mm x 4000mm	13'1" x 9'3"
Terrace	7402mm x 2315mm	7'7" x 24'3"

## APARTMENT NUMBERS



## KEY

- Fitted wardrobe **W**
- Optional wardrobe **OW**
- Storage **ST**
- Utility with washer/dryer
- Measurement points
- Utility **U**

## APARTMENTS

- 1 bedroom
- 2 bedrooms 2 bathrooms

Floorplans shown for Prince of Wales Drive are for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 3% and are to the maximum room dimensions. The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture. Furniture layouts are indicative only. Kitchen layout indicative only. Please ask Sales Consultant for further information.

\*Wheelchair adaptable apartments.

# SALISBURY HOUSE GROUND FLOOR



TYPE C2C  
2 BEDROOM APARTMENT

TYPE C1B  
1 BEDROOM APARTMENT

TYPE C1A  
1 BEDROOM APARTMENT

TYPE C2B  
2 BEDROOM APARTMENT

# SALISBURY HOUSE



PREMIUM APARTMENTS, FLOORS 12-15, PAGES 42-45

## SALISBURY HOUSE GROUND & FIRST FLOOR DUPLEX APARTMENTS

**TYPE C3A**  
3 BEDROOM DUPLEX APARTMENT\*  
C-00-01

Total Area	139.29 sqm	1499 sqft
Kitchen	3225 mm x 3450 mm	10'7" x 11'4"
Living/Dining Area	8200 mm x 5225 mm	26'11" x 17'2"
Master Bedroom	4000 mm x 3822 mm	13'1" x 12'6"
Bedroom 2	4840 mm x 2950 mm	15'11" x 9'8"
Bedroom 3	3920 mm x 3131 mm	12'10" x 10'3"
Terrace	2120 mm x 1032 mm	6'11" x 3'3'10"
Balcony	1950 mm x 3690 mm	6'5" x 12'1"

**TYPE C3B**  
3 BEDROOM DUPLEX APARTMENT\*  
C-00-06

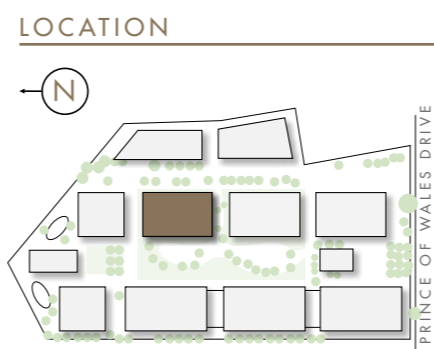
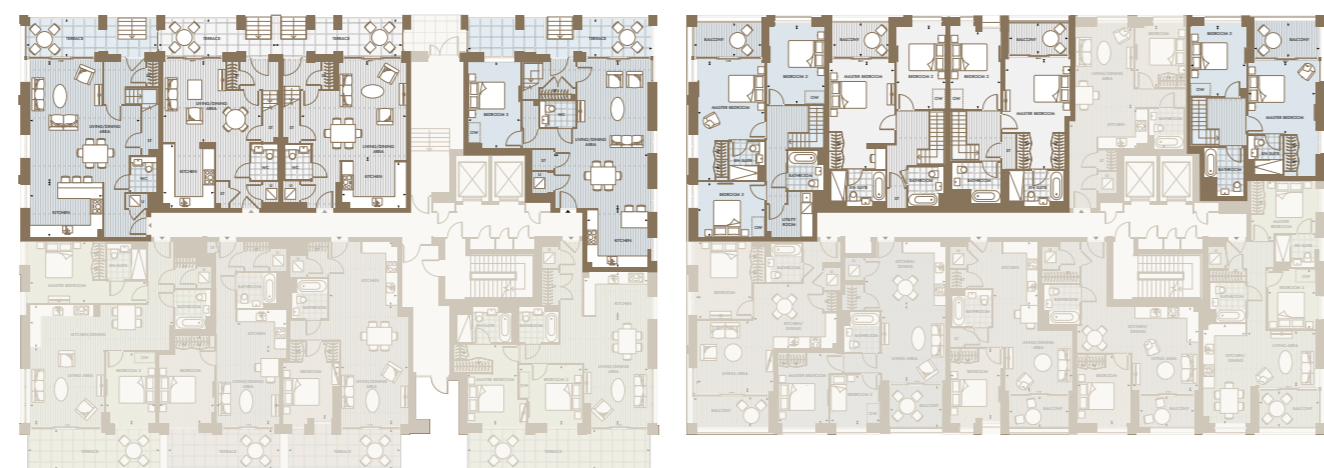
Total Area	148.72 sqm	1601 sqft
Kitchen	3050 mm x 4065 mm	10'0" x 13'4"
Living/Dining Area	6750 mm x 6180 mm	22'2" x 20'3"
Master Bedroom	6650 mm x 3802 mm	21'10" x 12'6"
Bedroom 2	4370 mm x 3298 mm	14'4" x 10'10"
Bedroom 3	3950 mm x 3802 mm	10'0" x 12'6"
Terrace	2105 mm x 7355 mm	6'11" x 24'2"
Balcony	1950 mm x 3850 mm	6'5" x 12'8"

**TYPE C2D**  
2 BEDROOM DUPLEX APARTMENT  
C-00-07

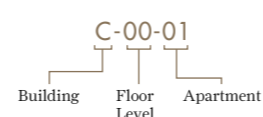
Total Area	113.77 sqm	1214 sqft
Kitchen	3590 mm x 2873 mm	11'9" x 9'5"
Living/Dining Area	4510 mm x 5498 mm	14'10" x 18'0"
Master Bedroom	6000 mm x 3645 mm	19'8" x 11'1"
Bedroom 2	4660 mm x 2776 mm	15'3" x 9'1"
Terrace	2120 mm x 6601 mm	6'11" x 21'8"
Balcony	1950 mm x 3195 mm	6'5" x 10'6"

**TYPE C2E**  
2 BEDROOM DUPLEX APARTMENT  
C-00-08

Total Area	117.3 sqm	1262 sqft
Kitchen	2585 mm x 3630 mm	8'6" x 11'11"
Living/Dining Area	5515 mm x 5900 mm	18'1" x 19'4"
Master Bedroom	6165 mm x 3847 mm	20'3" x 12'7"
Bedroom 2	4385 mm x 2845 mm	14'3" x 9'4"
Terrace	2120 mm x 7070 mm	6'11" x 23'2"
Balcony	1770 mm x 3350 mm	5'10" x 11'0"



### APARTMENT NUMBERS



### KEY

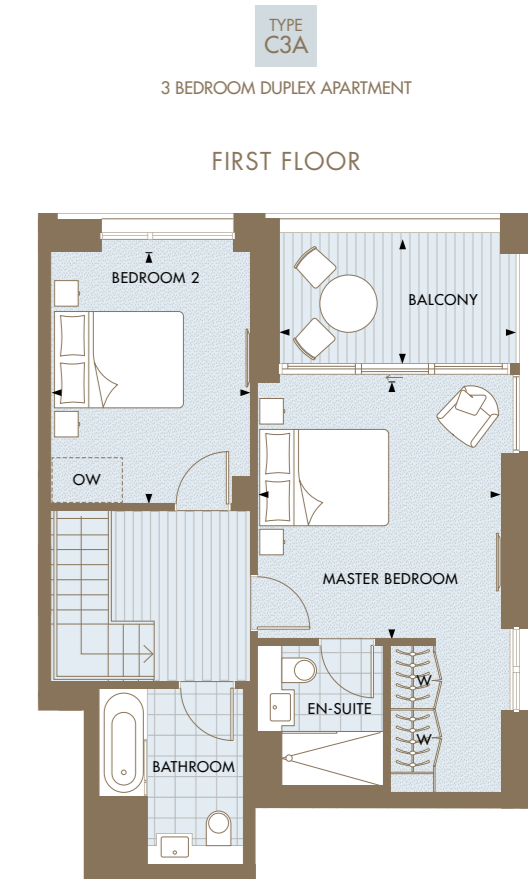
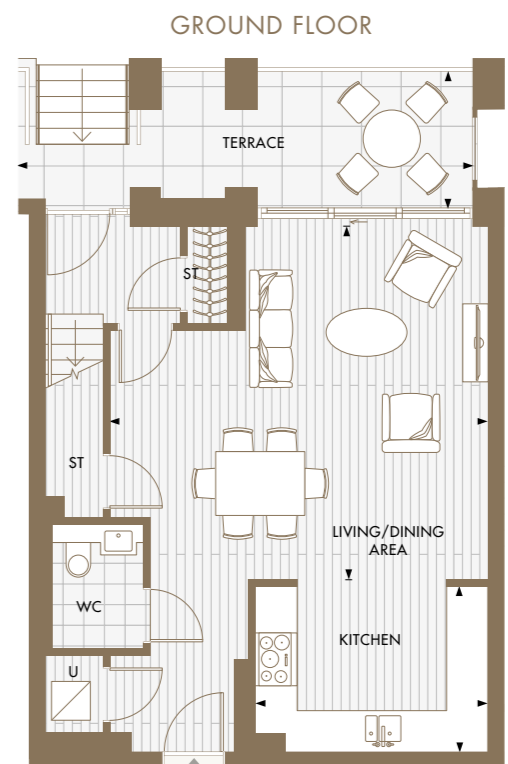
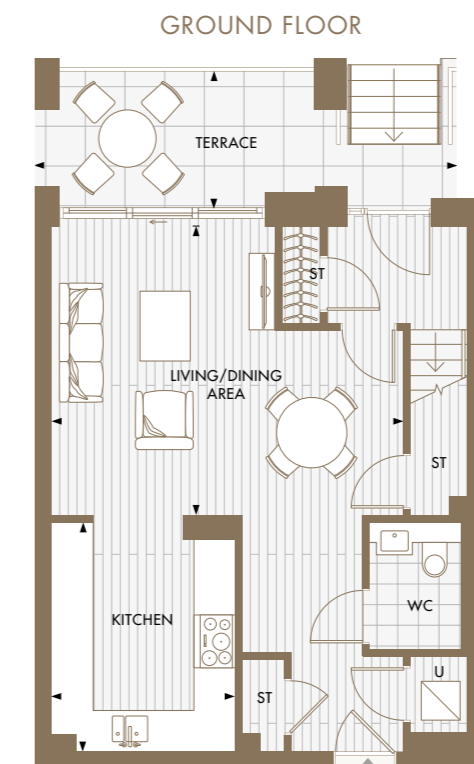
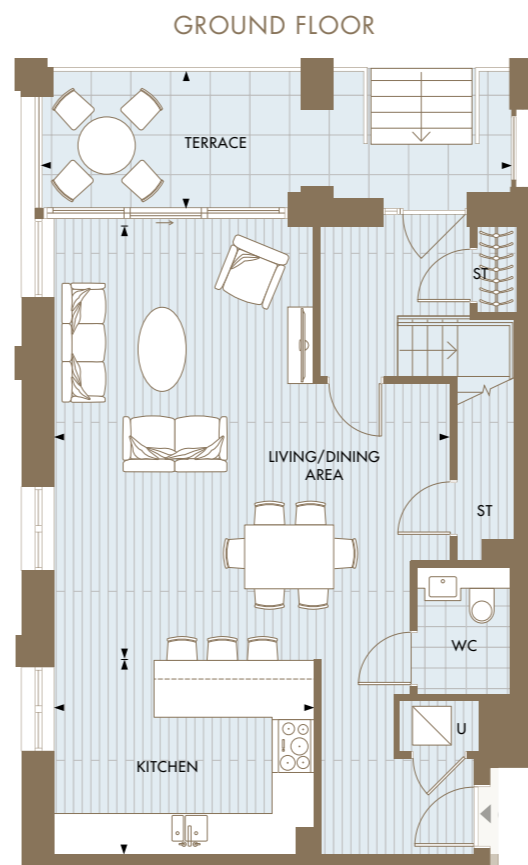
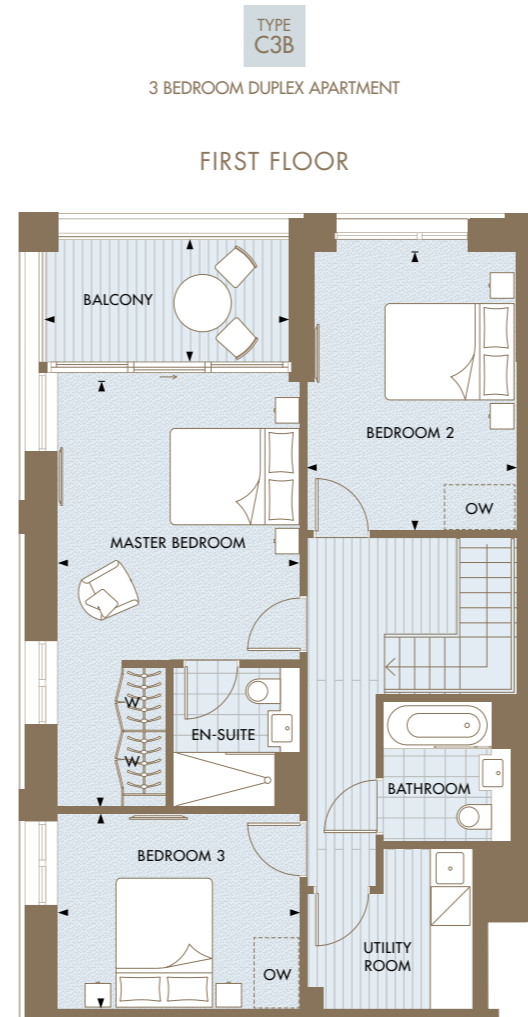
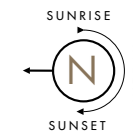
- Fitted wardrobe W
- Optional wardrobe OW
- Storage ST
- Utility with washer/dryer
- Measurement points
- Utility U

### APARTMENTS

- 2 bedroom duplex
- 3 bedroom duplex

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\* Wheelchair adaptable apartments.

## SALISBURY HOUSE GROUND & FIRST FLOOR DUPLEX APARTMENTS



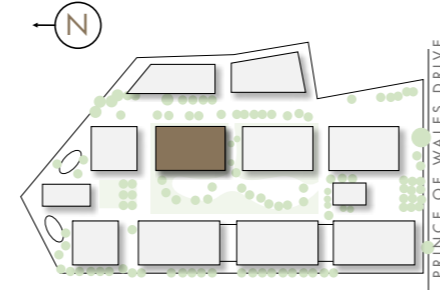
# SALISBURY HOUSE



PREMIUM APARTMENTS, FLOORS 12-15, PAGES 42-45

## SALISBURY HOUSE FIRST FLOOR

### LOCATION



#### TYPE C2F 2 BEDROOM APARTMENT C-01-09

Total Area	69.62 sqm	749 sqft
Kitchen/Dining	5888mm x 2400mm	18'4" x 7'10"
Living Area	3087mm x 3850mm	10'2" x 12'8"
Master Bedroom	3300mm x 3645mm	10'10" x 12'0"
Bedroom 2	3350mm x 2700mm	11'0" x 8'10"
Balcony	2065mm x 3430mm	6'9" x 11'3"

#### TYPE C1C 1 BEDROOM APARTMENT C-01-10

Total Area	53.72 sqm	578 sqft
Kitchen/Dining	1975mm x 6836mm	6'6" x 22'5"
Living Area	2737mm x 3723mm	9'0" x 12'3"
Bedroom	3850mm x 3013mm	12'8" x 9'11"
Balcony	1770mm x 3090mm	5'10" x 10'2"

#### TYPE C1D 1 BEDROOM APARTMENT C-01-11

Total Area	53.64 sqm	577 sqft
Kitchen	3580mm x 2545mm	11'9" x 8'4"
Living/Dining Area	4800mm x 3797mm	15'9" x 12'5"
Bedroom	3870mm x 2815mm	12'8" x 9'3"
Balcony	1770mm x 3350mm	5'10" x 11'0"

#### TYPE C2A 2 BEDROOM APARTMENT C-01-12

Total Area	63.86 sqm	687 sqft
Kitchen/Dining	3600mm x 4546mm	11'10" x 14'11"
Living Area	4200mm x 3600mm	13'9" x 11'10"
Master Bedroom	3950mm x 2850mm	13'0" x 9'4"
Bedroom 2	2750mm x 2775mm	9'0" x 9'1"
Balcony	2350mm x 2950mm	7'9" x 9'8"

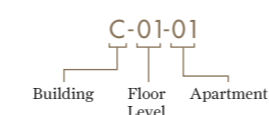
#### TYPE C1E 1 BEDROOM APARTMENT C-01-13

Total Area	59.51 sqm	641 sqft
Kitchen/Dining	3625mm x 4700mm	11'11" x 15'5"
Living Area	3961mm x 4285mm	13'0" x 14'1"
Bedroom	4364mm x 3064mm	14'4" x 10'1"
Balcony	1725mm x 4255mm	5'8" x 14'0"

#### TYPE C1F 1 BEDROOM APARTMENT C-01-14

Total Area	52.19 sqm	562 sqft
Kitchen	2200mm x 4363mm	7'3" x 14'4"
Living/Dining Area	4484mm x 3300mm	14'9" x 10'10"
Bedroom	3415mm x 2836mm	11'2" x 9'4"

### APARTMENT NUMBERS



### KEY

- Fitted wardrobe W
- Optional wardrobe OW
- Storage ST
- Utility with washer/dryer U
- Measurement points
- Utility U

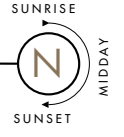
### APARTMENTS

- 1 bedroom
- 2 bedrooms 1 bathroom
- 2 bedrooms 2 bathrooms

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\* Wheelchair adaptable apartments.

## SALISBURY HOUSE FIRST FLOOR



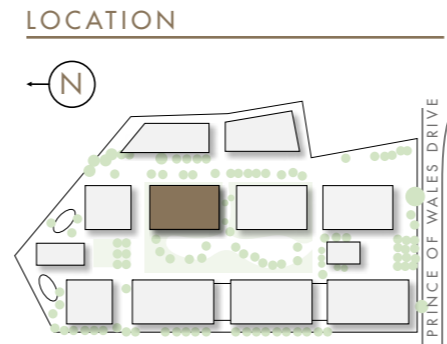
SALISBURY HOUSE  
FLOORS 2-11

SALISBURY HOUSE



PREMIUM APARTMENTS, FLOORS 12-15, PAGES 42-45

SALISBURY HOUSE  
FLOORS 2-11



**TYPE C2H** 2 BEDROOM APARTMENT\*

C-02-15, C-03-24, C-04-33, C-05-42, C-06-51, C-07-60, C-08-69, C-09-78, C-10-87, C-11-96

Total Area	79.74 sqm	858 sqft
Kitchen	2400mm x 3795mm	7'10" x 12'5"
Living/Dining Area	3900mm x 3822mm	12'10" x 12'6"
Master Bedroom	4765mm x 3250mm	15'8" x 10'8"
Bedroom 2	3565mm x 3055mm	11'8" x 10'0"
Balcony	1950mm x 3690mm	6'5" x 12'1"

**TYPE C2F** 2 BEDROOM APARTMENT

C-02-16, C-03-25, C-04-34, C-05-43, C-06-52, C-07-61, C-08-70, C-09-79, C-10-88, C-11-97

Total Area	69.62 sqm	749 sqft
Kitchen/Dining	588mm x 2400mm	18'4" x 7'10"
Living Area	3087mm x 3850mm	10'2" x 12'8"
Master Bedroom	3300mm x 3645mm	10'10" x 12'0"
Bedroom 2	3350mm x 2700mm	11'0" x 8'10"
Balcony	2065mm x 3430mm	6'9" x 11'3"

**TYPE C1G** 1 BEDROOM APARTMENT

C-02-17, C-03-26, C-04-35, C-05-44, C-06-53, C-07-62, C-08-71, C-09-80, C-10-89, C-11-98

Total Area	53.72 sqm	578 sqft
Kitchen/Dining	1975mm x 6036mm	6'6" x 22'5"
Living Area	2337mm x 3723mm	9'0" x 12'3"
Bedroom	3850mm x 3013mm	12'8" x 9'11"
Balcony	1770mm x 3090mm	5'10" x 10'2"

**TYPE C1D** 1 BEDROOM APARTMENT

C-02-18, C-03-27, C-04-36, C-05-45, C-06-54, C-07-63, C-08-72, C-09-81, C-10-90, C-11-99

Total Area	53.64 sqm	577 sqft
Kitchen	3580mm x 2545mm	11'9" x 8'4"
Living/Dining Area	4800mm x 3797mm	15'9" x 12'5"
Bedroom	3870mm x 2815mm	12'8" x 9'3"
Balcony	1770mm x 3350mm	5'10" x 11'0"

**TYPE C2G** 2 BEDROOM APARTMENT

C-02-19, C-03-28, C-04-37, C-05-46, C-06-55, C-07-64, C-08-73, C-09-82, C-10-91, C-11-100

Total Area	61.64 sqm	663 sqft
Kitchen/Dining	3600mm x 3898mm	11'10" x 12'9"
Living Area	4200mm x 3600mm	13'9" x 11'10"
Master Bedroom	3950mm x 2850mm	13'0" x 9'4"
Bedroom 2	2750mm x 2775mm	9'0" x 9'1"
Balcony	2350mm x 2950mm	7'9" x 9'8"

**TYPE C2I** 2 BEDROOM APARTMENT

C-02-20, C-03-29, C-04-38, C-05-47, C-06-56, C-07-65, C-08-74, C-09-83, C-10-92, C-11-101

Total Area	64.16 sqm	690 sqft
Kitchen/Dining	3625mm x 4594mm	11'11" x 15'1"
Living Area	3400mm x 4285mm	11'2" x 14'1"
Master Bedroom	2800mm x 4524mm	9'2" x 14'10"
Bedroom 2	2826mm x 3170mm	9'3" x 10'5"
Balcony	1725mm x 4255mm	5'8" x 14'0"

**TYPE C2J** 2 BEDROOM APARTMENT\*

C-02-21, C-03-30, C-04-39, C-05-48, C-06-57, C-07-66, C-08-75, C-09-84, C-10-93, C-11-102

Total Area	83.04 sqm	894 sqft
Kitchen	2400mm x 3600mm	7'10" x 11'10"
Dining	3735mm x 3500mm	12'3" x 11'6"
Living Area	3600mm x 3920mm	11'10" x 12'10"
Master Bedroom	2800mm x 5402mm	9'2" x 17'7"
Bedroom 2	3490mm x 3180mm	11'5" x 10'5"
Balcony	1950mm x 3850mm	6'5" x 12'8"

**TYPE C2K** 2 BEDROOM APARTMENT

C-02-22, C-03-31, C-04-40, C-05-49, C-06-58, C-07-67, C-08-76

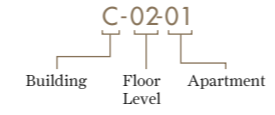
Total Area	80.51 sqm	867 sqft
Kitchen	3550mm x 3550mm	11'8" x 11'8"
Living/Dining Area	4535mm x 6500mm	14'11" x 21'4"
Master Bedroom	5418mm x 2845mm	17'9" x 9'4"
Bedroom 2	3850mm x 2886mm	12'8" x 9'6"
Balcony	1950mm x 3195mm	6'5" x 10'6"

**TYPE C1G** 1 BEDROOM APARTMENT

C-02-23, C-03-32, C-04-41, C-05-50, C-06-59, C-07-68, C-08-77, C-09-86, C-10-95, C-11-104

Total Area	58.59 sqm	631 sqft
Kitchen/Dining	3580mm x 3870mm	11'9" x 12'8"
Living Area	4785mm x 3732mm	15'8" x 12'3"
Bedroom	4525mm x 2961mm	14'10" x 9'9"
Balcony	1770mm x 3350mm	5'10" x 11'0"

APARTMENT NUMBERS



KEY

- Fitted wardrobe W
- Optional wardrobe OW
- Storage ST
- Utility with washer/dryer U
- Measurement points
- Utility U

APARTMENTS

- 1 bedroom
- 2 bedrooms 1 bathroom
- 2 bedrooms 2 bathrooms

Floorplans shown for Prince of Wales Drive are for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5% and are to the maximum room dimensions. The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture. Furniture layouts are indicative only. Kitchen layout indicative only. Please ask Sales Consultant for further information.

\*Wheechair adaptable apartments.



CENTRAL GARDENS



## APARTMENT INTERIOR PALETTES

Muza Lab have designed two bespoke palettes for the interiors: City and Town.

### SALISBURY HOUSE



PREMIUM APARTMENTS, FLOORS 12-15, PAGES 42-45



*A standard apartment kitchen.  
Computer generated image, indicative only and subject to change.*



*A standard apartment bathroom.  
Computer generated image, indicative only and subject to change.*

#### CITY

This palette takes a strong reference from the rich industrial heritage in both the choices of colours and materials. In the kitchen, ceramic tiles banding highlights the splashback, while in the bathroom, darker tones are to the vanity unit and the composite stone vanity top and sink surround.



*A standard apartment bathroom.  
Computer generated image, indicative only and subject to change.*



*A standard apartment kitchen.  
Computer generated image, indicative only and subject to change.*

#### TOWN

This palette is soft and warm in tone. In the kitchen the colour of the composite stone counter tops and timber veneered cupboard doors suggest the influence of the nature of the park. Continued through to the bathroom, timber effect vanity unit combines with textured tiles to the bathroom feature wall.

# APARTMENT SPECIFICATION



Showhome photography is indicative only.



THIS IS MODERN LIVING AT ITS BEST WITH INTERIORS THAT ARE REFINED, YET ALSO WELCOMING; ASPIRATIONAL WHILE ALSO VERY COMFORTABLE; AND INSPIRED BY LOCAL HERITAGE BUT ALSO COMPLETELY CONTEMPORARY.

**Inge Moore,**  
Principal and Creative Director, Founder, Muza Lab

MATERIALS USED ARE WITHIN THE FINEST TRADITIONS OF LUXURY RESIDENTIAL DESIGN, IMAGINATIVELY COMBINED TO ACHIEVE HARMONY AND CHARM.

**Inge Moore,**  
Principal and Creative Director, Founder, Muza Lab

## KITCHEN

- Contemporary bespoke designed fitted kitchen with feature cupboard
- Composite stone worktops
- Composite stone splashback with feature ceramic tiles above
- Integrated Siemens appliances including combi oven/microwave or single oven and separate microwave, induction hob, dishwasher and fridge/freezer
- Concealed extractor
- Washer/dryer in separate utility cupboard
- Undercounter beverage cooler (where applicable)
- Undermounted stainless steel sink with contemporary tap
- Under wall cabinet lighting

## BATHROOM & EN-SUITE

- Contemporary white sanitaryware
- Composite stone worktops
- Undermounted white ceramic basin with contemporary tap
- Wall mounted dual flush WC
- Custom designed mirrored vanity unit with concealed shaver socket
- Fluted glass shower screen
- Ceiling mounted showerhead and handheld shower with thermostatic controls
- Porcelain floor and wall tiling
- Towel rail to heated wall

## LIVING ROOM

- Recessed full height fitted sheer roller blind

## WARDROBE

- Fitted wardrobe to master bedroom with fluted glass doors, automatic light, shelf, hanging rail and drawer pack

## WALL & FLOOR FINISHES

- Painted internal walls. Colour subject to chosen palette
- Engineered timber flooring to hallways, living and dining room. Colour subject to chosen palette
- Carpet to bedrooms. Colour subject to chosen palette

## ELECTRICS & LIGHTING

- Bespoke finish to switches and sockets where applicable
- LED downlights throughout
- Dimmable lights to living room and master bedroom
- Automatic lighting to utility and coat cupboards
- TV point to living room and all bedrooms
- BT point to living room and master bedroom
- Provision for Sky+ to living room and all bedrooms
- Provision for high speed broadband
- Video door entry system
- Smoke and heat detectors and sprinkler system throughout
- USB socket to kitchen and all bedrooms
- International satellite TV services (e.g. Arabsat and Hotbird) are available over the broadband network via connection of an IPTV set-top box (customers to provide own broadband and set-top box).

## IRONMONGERY

- Bespoke designed feature handle to front door
- Multi-point locking system to front door
- Individual letterbox
- Contemporary finish to internal ironmongery

## HEATING & COOLING

- Underfloor heating throughout
- Comfort cooling
- Touch screen controls
- Mechanical ventilation system

## SECURITY

- 24-hour concierge
- Secure underground parking (available to purchase on a 'right to park' basis as both unallocated and allocated terms, subject to certain criteria)
- Communal CCTV
- Entrance to buildings and car park via a fob

## EXTERNAL AREAS

- Glass balustrade with feature handrail\*
- Balcony/terrace decking

## COMMUNAL AREAS

- Feature wall covering and tiling to main entrance lobbies
- Carpet to communal corridors

## SUSTAINABILITY

- Energy efficient lighting throughout
- Sustainably sourced timber
- Locally sourced materials where possible
- Acoustic and thermal insulation designed into the fabric of the building
- Heating and hot water provided by an energy efficient central combined heat and power system
- Photovoltaic panels to roof tops
- Mechanical ventilation system
- High performance glazing to all doors and windows

\* Balustrade material subject to change.

THE PREMIUM  
COLLECTION



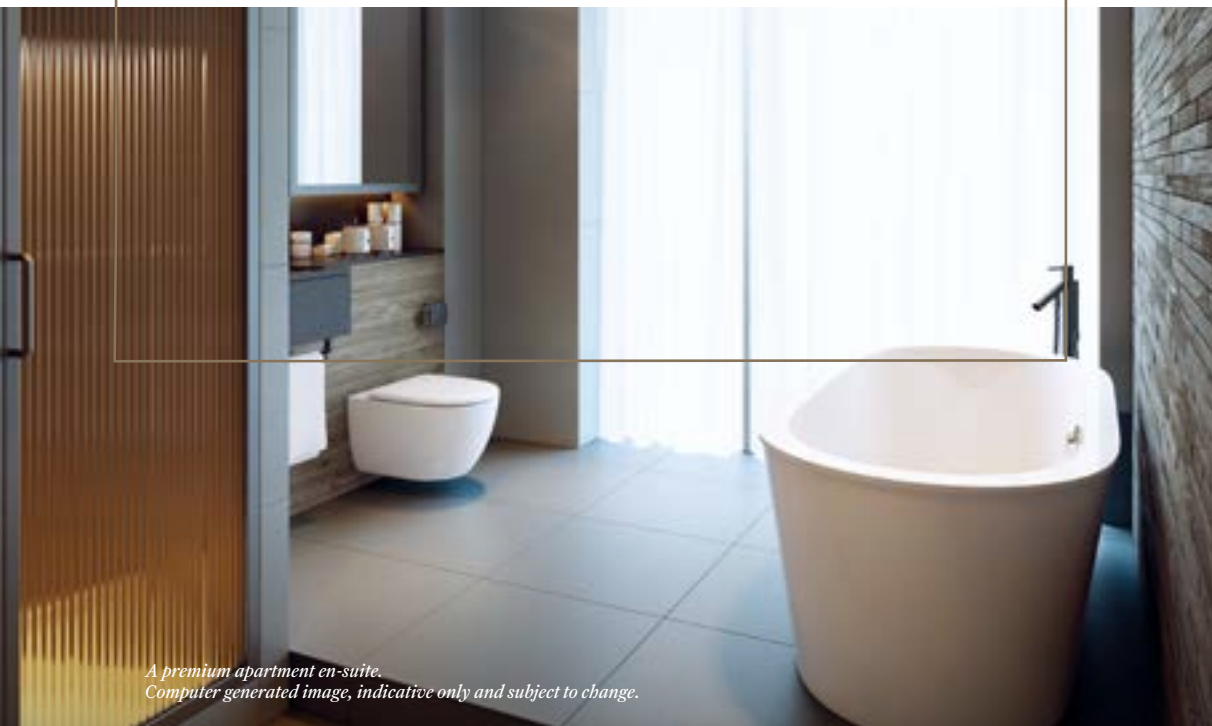
A premium apartment living area.  
Computer generated image, indicative only and subject to change.

DISTINCTIVE  
INTERIOR DESIGN

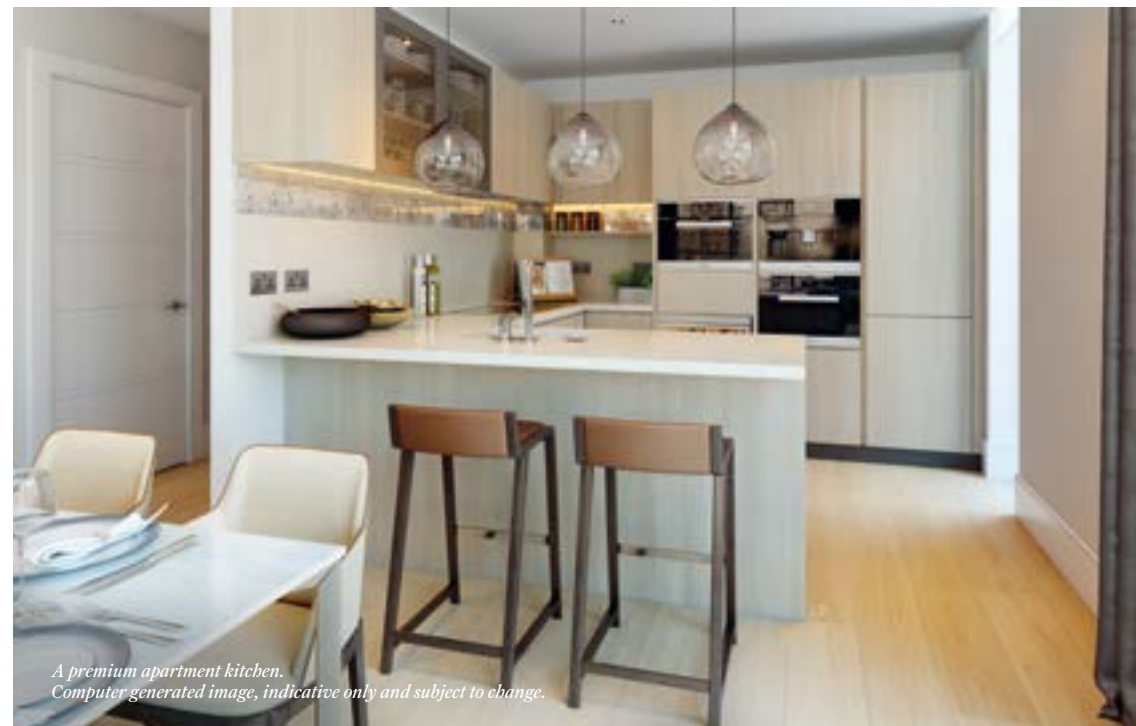


# THE PREMIUM COLLECTION INTERIOR PALETTES

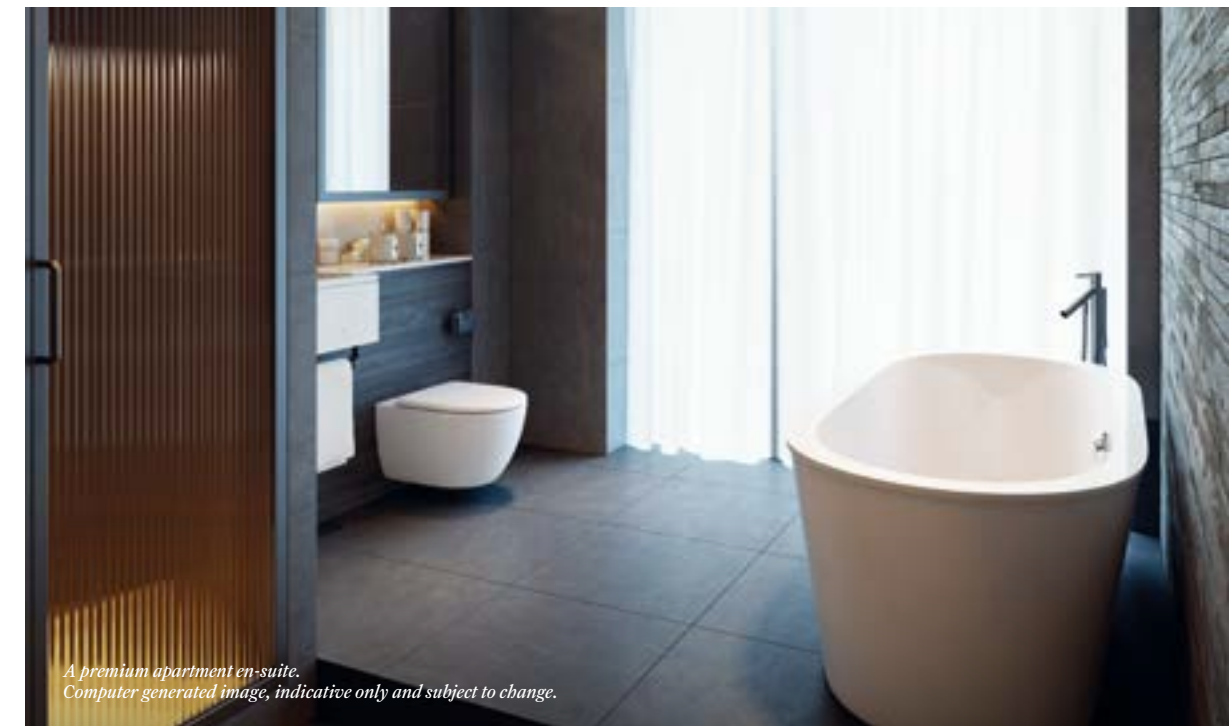
Muza Lab have designed three bespoke palettes for the interiors: Putney, Victoria and Westminster.



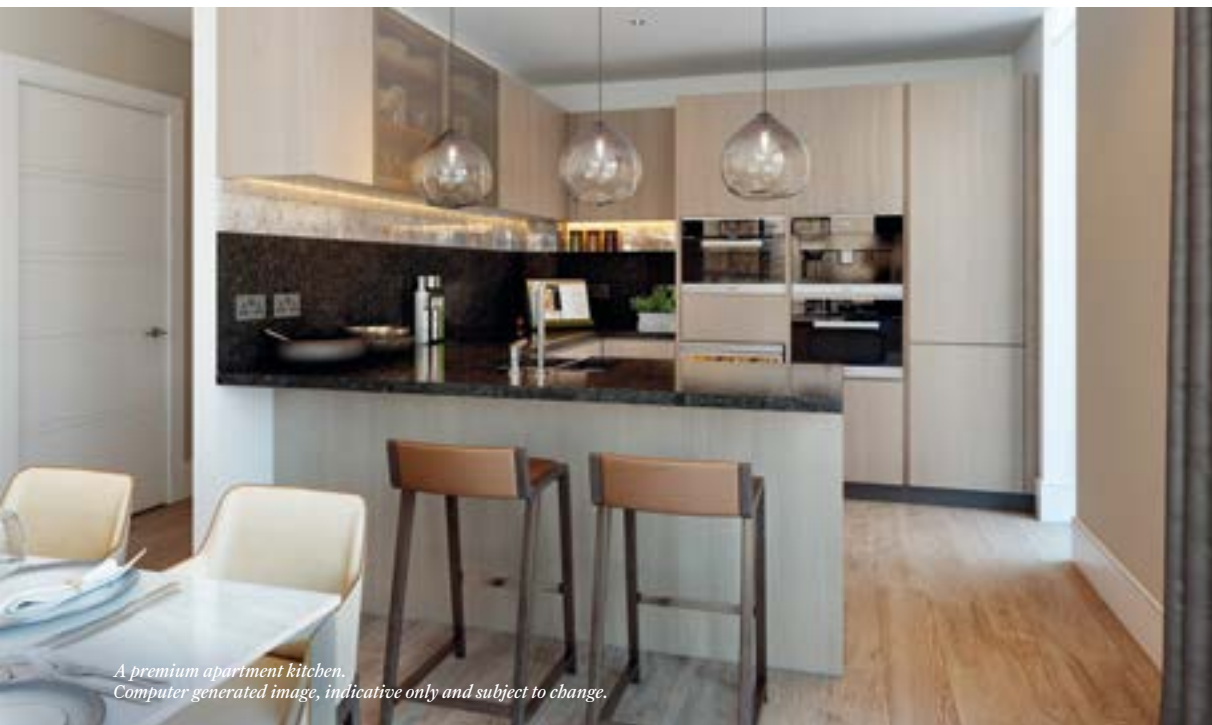
*A premium apartment en-suite. Computer generated image, indicative only and subject to change.*



*A premium apartment kitchen. Computer generated image, indicative only and subject to change.*



*A premium apartment en-suite. Computer generated image, indicative only and subject to change.*



*A premium apartment kitchen. Computer generated image, indicative only and subject to change.*



*A premium apartment en-suite. Computer generated image, indicative only and subject to change.*



*A premium apartment kitchen. Computer generated image, indicative only and subject to change.*

## PUTNEY

This palette choice takes a strong reference from the rich industrial heritage in both the choices of colours and materials. In the kitchen, grey limewash flooring forms the backdrop to such features as gunmetal taps and a metal mesh finish to the feature cabinet.

The kitchen counter is a dark stone and the splashback has an antique mirror tile feature. Timber effect tiles together with a dark stone vanity unit create a bold statement in the bathroom. This is complemented by grey tiles on the walls and floor, with a grey feature wall of layered ceramic tiles and fluted glass bath/shower screens.

## VICTORIA

Takes inspiration from the natural hues of the park. The overall palette is soft and honey toned, with a light oak floor, pale reconstituted stone kitchen counter, timber veneered cupboard doors. The feature cabinets complement the metal veined glass. With industrial style taps in a brushed nickel finish.

Timber effect tiles with a creamy reconstituted stone sink surround and counter top form a vanity unit of rich, warm tones. There are lightly coloured floor and wall tiles with a textured ceramic tile feature wall.

## WESTMINSTER

Westminster offers the greatest contrast of the light and the dark in its palette. Here, pale reconstituted stone is coupled with a dark grey floor and wall tile, in the bathroom. A creamy white stone, with soft grey veining, in the kitchen, is combined with richly toned oak flooring, laid herringbone pattern with timber veneered kitchen cabinetry.

Rough ceramic slabs create a textured feature wall in the bathroom, which accompany timber effect tiles to the vanity unit and gunmetal finish to the taps.

# THE PREMIUM COLLECTION SPECIFICATION



☐☐ MUZA LAB ESTABLISHED A PALETTE OF MATERIALS AND COLOURS THAT UNIQUELY BELONG TO PRINCE OF WALES DRIVE. ☐☐

**Inge Moore,**  
Principal and Creative Director, Founder, Muza Lab



## KITCHEN

- Contemporary bespoke designed fitted kitchen with feature cupboard
- Granite or composite stone counter top\*
- Composite stone splashback with antique mirror feature above
- Integrated Miele appliances including combi oven with microwave, combi oven with steam, induction hob, coffee machine, dishwasher, fridge/freezer
- Concealed extractor
- Undercounter beverage cooler
- Free-standing Miele washing machine and free-standing dryer in the utility room
- Undermounted stainless steel sink with contemporary tap
- Under wall cabinet lighting

## BATHROOM & EN-SUITE

- Contemporary white sanitaryware
- Granite or composite stone splashback\*
- Undermounted white basin with contemporary taps
- Wall mounted dual flush WC
- Custom designed mirrored vanity unit with concealed shaver socket
- Fluted glass shower screen
- Ceiling mounted showerhead and handheld shower with thermostatic controls
- Freestanding bath to master en-suite
- Towel rail to heated wall
- Porcelain floor and wall tiling
- LED feature lighting

## LIVING ROOM

- Recessed full height fitted roller blind

## WARDROBE

- Fitted wardrobe with fluted glass door, automatic light, shelf, drawer set and hanging rail to master bedroom and bedroom 2

## WALL & FLOOR FINISHES

- Painted internal walls. Colour subject to chosen palette
- Engineered Oak floor to hallways, living and dining room. Colour subject to chosen palette
- Carpet to bedrooms. Colour subject to chosen palette
- Increased ceiling height

## ELECTRICS & LIGHTING

- Bespoke finish to switches and sockets where applicable
- LED downlights throughout
- Dimmable lights to living room and master bedroom
- Automatic lighting to utility and coat cupboards
- TV point to living room and all bedrooms
- BT point to living room and master bedroom
- Samsung 46" LED TV to living room and Sonos sound bar
- Provision for Sky+ to living room and all bedrooms
- Provision for high speed broadband
- Video door entry system
- Smoke and heat detectors and sprinkler system throughout
- USB socket to kitchen and all bedrooms
- International satellite TV services (e.g. Arabsat and Hotbird) are available over the broadband network via connection of an IPTV set-top box (customers to provide own broadband and set-top box).

## IRONMONGERY

- Bespoke designed feature handle to front door
- Multi-point locking system to front door
- Individual letterbox
- Contemporary finish to internal ironmongery

## HEATING & COOLING

- Underfloor heating throughout
- Comfort cooling
- Touch screen controls
- Mechanical ventilation system

## SECURITY

- 24-hour concierge
- Secure underground parking (available to purchase on a 'right to park' basis as both unallocated and allocated terms, subject to certain criteria)
- Communal CCTV
- Entrance to buildings and car park via a fob

## EXTERNAL AREAS

- Glass balustrade with feature handrail\*
- Balcony/terrace decking

## COMMUNAL AREAS

- Feature wall covering and tiling to main entrance lobbies
- Carpet to communal corridors

## SUSTAINABILITY

- Energy efficient lighting throughout
- Sustainably sourced timber
- Locally sourced materials where possible
- Acoustic and thermal insulation designed into the fabric of the building
- Heating and hot water provided by an energy efficient central combined heat and power system
- Photovoltaic panels to roof tops
- Mechanical ventilation system
- High performance glazing to all doors and windows

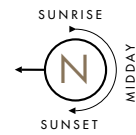
Computer generated images are indicative only and subject to change.

\* Dependent on unit, speak to a sales consultant for more information. \* Balustrade material subject to change.

SALISBURY HOUSE  
3 BEDROOM  
PREMIUM APARTMENT  
C-12-106  
FLOOR 12

TYPE  
C3C

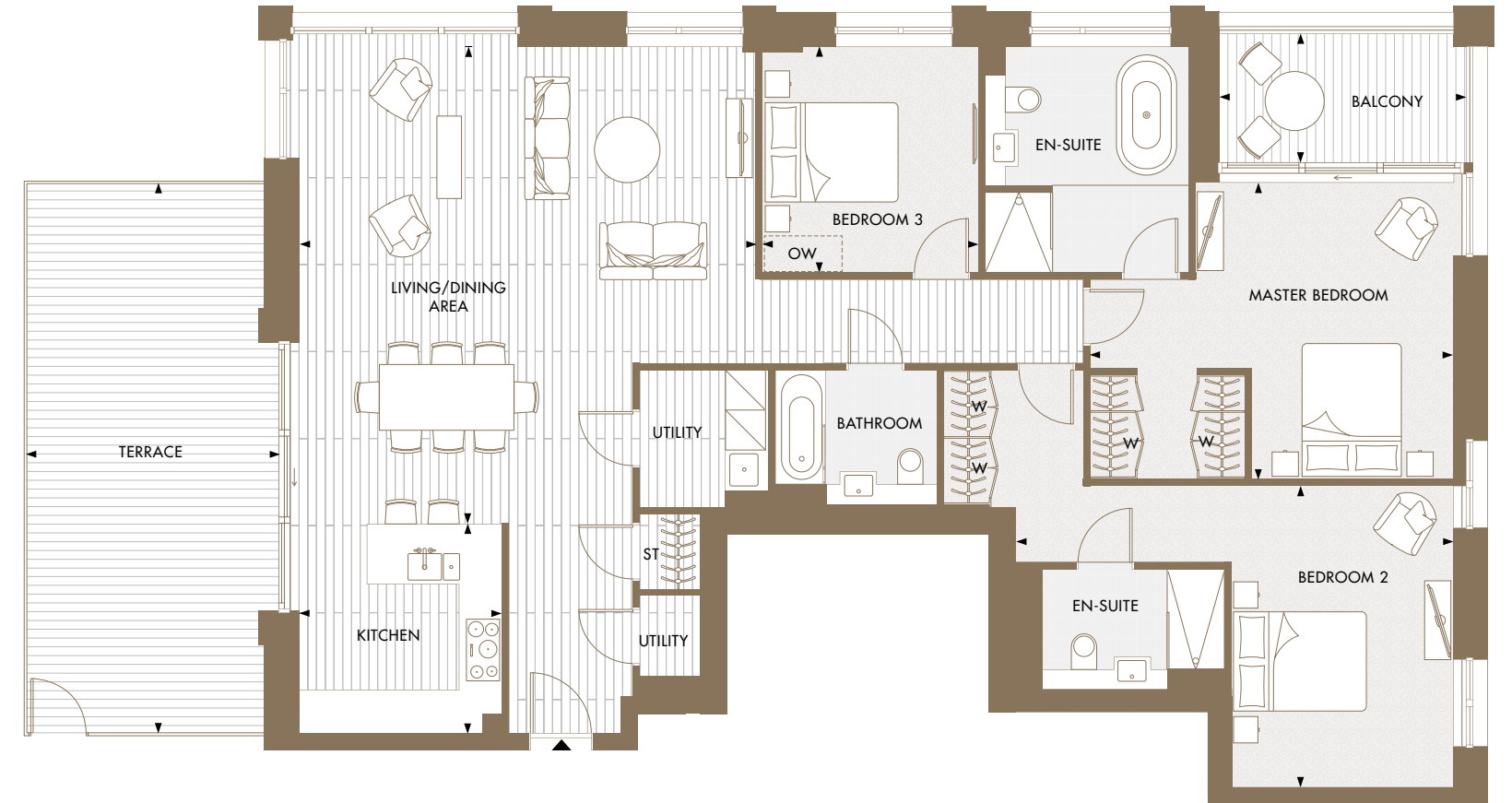
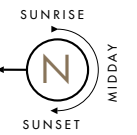
Total Area	157.34 sqm	1694 sqft
Kitchen	3125mm x 3025mm	10'3" x 9'11"
Living/Dining Area	7100mm x 6740mm	23'4" x 22'1"
Master Bedroom	5422mm x 4768mm	17'9" x 15'8"
Bedroom 2	3365mm x 5950mm	11'0" x 19'6"
Bedroom 3	3365mm x 3850mm	11'0" x 12'8"
Balcony	2065mm x 3430mm	6'9" x 11'3"
Terrace	8170mm x 3745mm	26'10" x 12'3"



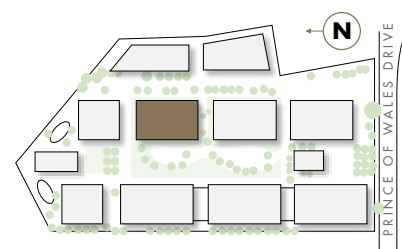
SALISBURY HOUSE  
3 BEDROOM  
PREMIUM APARTMENT  
C-12-105  
FLOOR 12

TYPE  
C3D

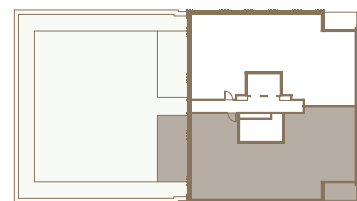
Total Area	155.69 sqm	1676 sqft
Kitchen	3125mm x 3025mm	10'3" x 9'11"
Living/Dining Area	7100mm x 6798mm	23'4" x 22'4"
Master Bedroom	4410mm x 5400mm	14'6" x 17'9"
Bedroom 2	4490mm x 6500mm	14'9" x 21'4"
Bedroom 3	3365mm x 3215mm	11'0" x 10'7"
Balcony	1950mm x 3690mm	6'5" x 12'1"
Terrace	8170mm x 3745mm	26'10" x 12'3"



LOCATION



LOCATOR

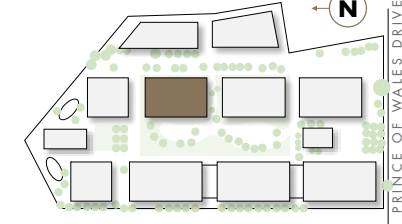


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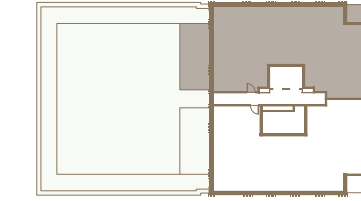
Fitted wardrobe	W
Optional wardrobe	OW
Store cupboard	ST
Washing machine and tumble dryer	□
Measurement points	◀ ▶
Utility	U

Floorplans shown for Prince of Wales Drive are for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5% and are to the maximum room dimensions. The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture. Furniture layouts are indicative only. Kitchen layout indicative only. Please ask Sales Consultant for further information.

LOCATION



LOCATOR



KEY

Fitted wardrobe	W
Optional wardrobe	OW
Store cupboard	ST
Washing machine and tumble dryer	□
Measurement points	◀ ▶
Utility	U

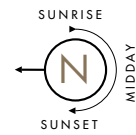
Floorplans shown for Prince of Wales Drive are for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5% and are to the maximum room dimensions. The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture. Furniture layouts are indicative only. Kitchen layout indicative only. Please ask Sales Consultant for further information.

\* Wheelchair adaptable apartments.

SALISBURY HOUSE  
3 BEDROOM  
PREMIUM APARTMENTS\*  
C-13-107, C-14-109  
& C-15-111  
FLOORS 13, 14 & 15

TYPE  
C3E

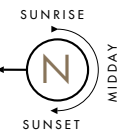
Total Area	157.49 sqm	1695 sqft
Kitchen	3925mm x 3025mm	12'11" x 9'11"
Living/Dining Area	7100mm x 6798mm	23'4" x 22'4"
Master Bedroom	4410mm x 5400mm	14'6" x 17'9"
Bedroom 2	4490mm x 6500mm	14'9" x 21'4"
Bedroom 3	3365mm x 3215mm	11'0" x 10'7"
Balcony 1	3705mm x 1470mm	12'2" x 4'10"
Balcony 2	3690mm x 1950mm	12'1" x 8'5"



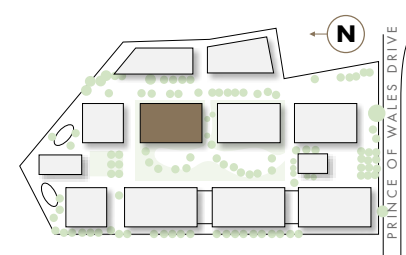
SALISBURY HOUSE  
3 BEDROOM  
PREMIUM APARTMENTS\*  
C-13-108, C-14-110  
& C-15-112  
FLOORS 13, 14 & 15

TYPE  
C3F

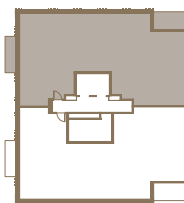
Total Area	159.14 sqm	1712 sqft
Kitchen	3925mm x 3025mm	12'11" x 9'11"
Living/Dining Area	7100mm x 6740mm	23'4" x 22'1"
Master Bedroom	5422mm x 4768mm	17'9" x 15'8"
Bedroom 2	3365mm x 5950mm	11'0" x 19'6"
Bedroom 3	3365mm x 3850mm	11'0" x 12'8"
Balcony 1	3705mm x 1470mm	12'2" x 4'10"
Balcony 2	2065mm x 3430mm	6'9" x 11'3"



LOCATION



LOCATOR

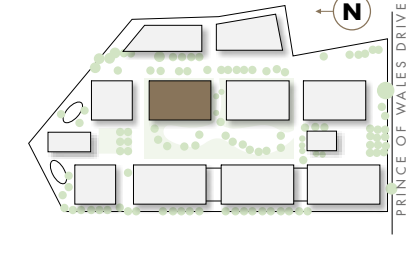


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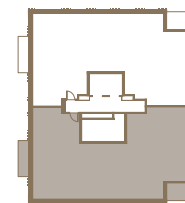
Fitted wardrobe	W
Optional wardrobe	OW
Store cupboard	ST
Washing machine and tumble dryer	
Measurement points	
Utility	U

Floorplans shown for Prince of Wales Drive are for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5% and are to the maximum room dimensions. The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture. Furniture layouts are indicative only. Kitchen layout indicative only. Please ask Sales Consultant for further information.  
\* Wheelchair adaptable apartments.

LOCATION



LOCATOR



KEY

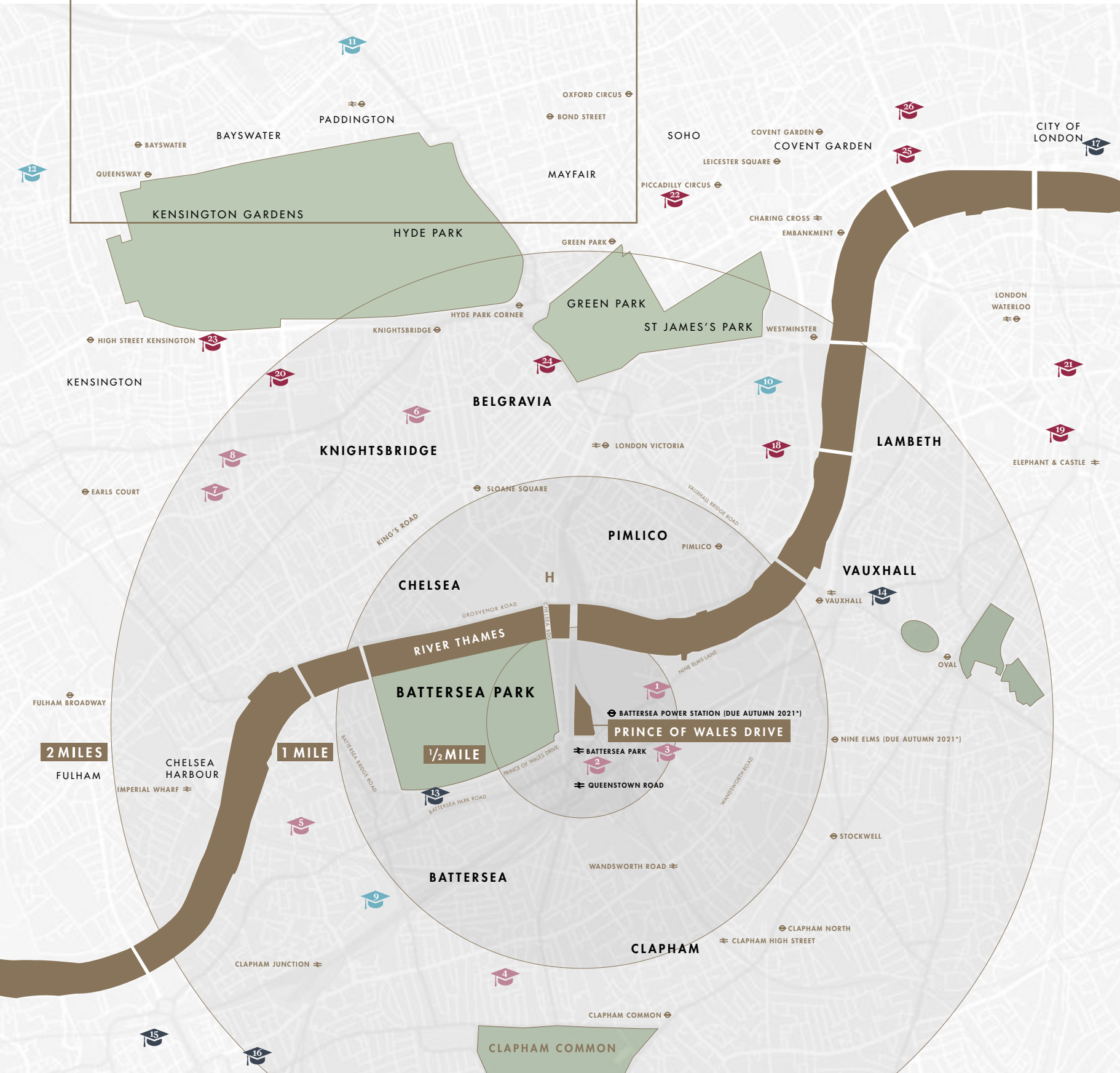
Fitted wardrobe	W
Optional wardrobe	OW
Store cupboard	ST
Washing machine and tumble dryer	
Measurement points	
Utility	U

Floorplans shown for Prince of Wales Drive are for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5% and are to the maximum room dimensions. The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture. Furniture layouts are indicative only. Kitchen layout indicative only. Please ask Sales Consultant for further information.  
\* Wheelchair adaptable apartments.



# AN OUTSTANDING EDUCATION

There is a wealth of renowned educational establishments within close proximity to Prince of Wales Drive. Some of the area's best independent and state Primary and Secondary schools are clustered around nearby Battersea Park. There are also quick transport connections to leading international schools and London's famous universities.



\*Source: TfL. Date correct at time of print.  
Map is not to scale.  
All distances are indicative only. Source: Google maps.

# WORLD-LEADING SCHOOLS, COLLEGES AND UNIVERSITIES WITHIN EASY REACH

	Distance	On foot	By road	By rail*
	📍	🚶	🚗	🚂🚏
<b>Primary Schools</b>				
1. Newton Preparatory School – <i>ISI: Rated</i>	344 ft	2 minutes	—	—
2. St Mary's RC Primary School – <i>Ofsted Rated: Good</i>	0.1 mile	2 minutes	—	—
3. St George Church of England – <i>Ofsted Rated: Good</i>	0.5 mile	10 minutes	10 minutes	—
4. Parkgate House School – <i>Ofsted Rated: Good</i>	1.5 miles	30 minutes	9 minutes	16 minutes
5. Thomas' School – <i>Ofsted Rated: Outstanding</i>	1.6 miles	28 minutes	11 minutes	21 minutes
6. Knightsbridge School – <i>ISI: Rated</i>	1.8 miles	37 minutes	9 minutes	21 minutes
7. Falkener House School – <i>ISI: Rated</i>	2.4 miles	45 minutes	12 minutes	23 minutes
8. Glendower Preparatory School – <i>ISI: Rated</i>	2.4 miles	47 minutes	12 minutes	28 minutes
<b>Primary &amp; Secondary Schools</b>				
9. Centre Academy – <i>Ofsted Rated: Good</i>	2.1 miles	43 minutes	14 minutes	16 minutes
10. Westminster School – <i>ISI: Rated</i>	2.3 miles	44 minutes	11 minutes	27 minutes
11. International Community School	3.7 miles	1 hr +	20 minutes	33 minutes
12. Southbank International School – <i>Ofsted Rated: Outstanding</i>	4.9 miles	1 hr +	26 minutes	24 minutes
<b>Secondary Schools</b>				
13. Harris Academy – <i>Ofsted Rated: Outstanding</i>	0.8 mile	16 minutes	4 minutes	9 minutes
14. Lilian Baylis Technology School – <i>Ofsted Rated: Outstanding</i>	1.5 miles	28 minutes	5 minutes	12 minutes
15. Thames Christian College – <i>ISI: Rated</i>	1.7 miles	32 minutes	10 minutes	14 minutes
16. Emanuel School – <i>ISI: Rated</i>	2.8 miles	49 minutes	15 minutes	20 minutes
17. City of London School – <i>ISI: Rated</i>	4.4 miles	1 hr +	25 minutes	36 minutes
<b>Universities</b>				
18. Chelsea College of Arts	1.6 miles	30 minutes	8 minutes	20 minutes
19. London College of Communication	2.5 miles	50 minutes	13 minutes	25 minutes
20. Imperial College London	2.7 miles	50 minutes	18 minutes	23 minutes
21. London South Bank University	2.8 miles	54 minutes	14 minutes	18 minutes
22. Royal Academy of Arts	2.7 miles	54 minutes	15 minutes	23 minutes
23. Royal College of Art	2.8 miles	56 minutes	15 minutes	20 minutes
24. European School of Economics	3.3 miles	1 hr +	20 minutes	27 minutes
25. King's College London	3.5 miles	1 hr +	19 minutes	28 minutes
26. London School of Economics	3.7 miles	1 hr +	17 minutes	32 minutes

\*Times shown from existing stations as of November 2019. Sources: tfl.gov.uk and Google maps.



Lifestyle images are indicative only.





Battersea Park.



Art-fair at Battersea Park.



Go-Ape, Battersea Park.

## BATTERSEA PARK ON YOUR DOORSTEP

Less than 180 metres from Prince of Wales Drive, is one of London's finest parks, providing 200 acres of open space on the River Thames.

It offers space to run, cycle, row, stroll and enjoy, with a new pedestrian access through its own reclaimed railway arch\*.

From Prince of Wales Drive, you will be able to witness the seasonal changes in the park – a truly idyllic place to spend time in the fresh air. The park also benefits from a lakeside café, sports facilities, children's zoo and plenty of year-round events to keep the family entertained.



Boating on the lake at Battersea Park.

A photograph of the Albert Bridge in Battersea, London, at night. The bridge is illuminated with warm yellow lights, highlighting its suspension towers and cables. The lights reflect on the water of the River Thames. The sky is a deep blue, and some trees are visible in the foreground and background.

## BATTERSEA, VICTORIA, CHELSEA AND BEYOND

IN THE CENTRE OF A BUZZING  
LOCAL COMMUNITY, A FEW MINUTES  
FROM THE TRANQUILITY OF THE  
RIVER THAMES AND JUST A 5 MINUTE  
DRIVE FROM SLOANE SQUARE.

## KING'S ROAD CHELSEA

Just a stroll across the bridge, Chelsea offers unrivalled cultural, culinary and retail delights. The home of fashion since the 1960s, the King's Road offers a mix of boutique stores and contemporary coffee shops. The Art Deco Bluebird Restaurant or the Ivy are the perfect spots for lunch or dinner.

Visit the Saatchi Gallery which champions the best in modern art, just one of a plethora of galleries and museums throughout the Capital catering for all interests.



*Colbert, Sloane Square, Chelsea*



*The Ivy, Chelsea Garden*



*Bluebird Cafe, King's Road, Chelsea*

WHATEVER YOUR  
TASTES, THERE IS  
SOMETHING FOR  
EVERYONE TO  
ENJOY IN CHELSEA





Cardinal Place, Victoria



Hamilton, Victoria Palace Theatre



Flight Club, Victoria



Nova Food, Victoria

## VICTORIA – GATEWAY TO THE SOUTH

A few minutes away, Victoria offers a fine mix of high street shops and restaurants. Catch the latest show at the Victoria Palace Theatre or visit Cardinal Place for a spot of retail therapy. Nova Food brings together a collection of more than 20 diverse restaurants including M Restaurant, Browns and Flight Club.

Victoria also offers train services via the Gatwick Express to get to Gatwick Airport in just 27 minutes.\*

\*Source: tfl.gov.uk

## CREATED BY: ST WILLIAM

### OUR DIFFERENCE

St William is a joint venture between Berkeley Group and National Grid.

Our vision is to develop sites that have been closed to the public for decades and reconnect them to the community.

We want the places built by St William to be renowned for the quality of their landscape and the open space.

The term 'landscape' comes from two words meaning 'to shape a place where people belong'. That idea inspires our approach. The space between buildings is where you create a community and somewhere that is sociable, sustainable and safe.

We believe beautiful landscaped open spaces give room to breathe and sit in harmony with our vision for the carefully considered architecture and thoughtfully designed interiors throughout our developments.

**St William**  
Designed for life

To pioneer a landscape-led approach to urban developments is hugely important to us. We truly believe these spaces between the buildings are as important as the buildings themselves, where one's wellbeing within that space can be emphasised through positive design.

Backed by the strength and expertise of National Grid and the Berkeley Group, St William will regenerate sites at the heart of communities across London and the South of England, creating homes for everyone.

## A COMMITMENT TO THE FUTURE

Over the years, the Berkeley Group has won many prestigious awards for the quality, design and sustainability of its developments.

Our Vision is Berkeley's strategic plan for the business, designed to raise standards higher still. Our goal is to be a world-class business, defined by the quality of the places we create, generating long-term value and having a positive impact on society.

### AN EXCEPTIONAL CUSTOMER EXPERIENCE

We put customers at the heart of our decisions. Dedicated sales teams will provide exceptional service throughout the buying process, and teams will manage the customer relationship from exchange of contracts through to completion, delivery of the new home and after occupancy.

### HIGH QUALITY HOMES

We aim to build high quality, well-designed homes with low environmental impact, where customers have the opportunity to achieve healthy, comfortable and sustainable lifestyles, now and in the future. Attention to detail in design is paramount to ensure our homes meet the needs of our customers.

### GREAT PLACES

We seek to create strong communities where people choose to live, work and spend their time and which directly encourage people's wellbeing and quality of life. These are places characterised by the quality of their design, external spaces, transport and access to jobs and amenities.

We take our responsibilities towards our customers, the environment, our workforce and the communities in which we work very seriously.

Our plan for the business has five areas of strategic focus: Customers, Homes, Places, Operations and Our People.

### EFFICIENT AND CONSIDERATE OPERATIONS

We reduce the impact of the construction process on the local community by registering all of our sites with the Considerate Constructors Scheme. We set targets to reduce water, energy and waste. We work with our supply chain to ensure high quality services and materials are consistently provided.

### A COMMITMENT TO PEOPLE

The safety, health, wellbeing and development of our people is a high priority. We aim to have a positive impact on society through our support of the Berkeley Foundation.

### THE BERKELEY FOUNDATION

The Berkeley Foundation is the independent grant-making foundation established by the Berkeley Group in March 2011.

It works in partnership with the voluntary sector and others to help young people in London, Birmingham and the South of England overcome barriers, improve their lives and build a fairer society. It does this primarily by funding high-quality frontline support for marginalised young people. Since its launch, the Foundation has committed over £18 million to more than 100 charities and worthy causes.

The Foundation's funds come from a variety of sources. To date, Berkeley Group employees have raised an amazing £5 million through fundraising events and Give As You Earn. External donations and support comes from Berkeley's supply chain and consultants. The Berkeley Group provides core funding and pays all the Foundation's overheads, which means that all money raised is spent on charitable activities.

In 2018/19, 65% of Berkeley staff got involved with the Foundation's work.

[www.berkeleyfoundation.org.uk](http://www.berkeleyfoundation.org.uk)  
[www.berkeleygroup.co.uk](http://www.berkeleygroup.co.uk)

## PRINCE OF WALES DRIVE – DESIGNED FOR LIFE

Buying a home is one of the most important decisions you will ever make. The qualities that make St William different mean that you can choose a new home from us with complete confidence. When you buy a home from St William you can be safe in the knowledge that it is built to very high standards of design and quality, has low environmental impact and that you will enjoy an exceptional customer experience.

### CUSTOMER SERVICE IS OUR PRIORITY

We place the highest priority on customer service and will manage the whole moving process for you. Our Customer Care Teams will contact you shortly after you complete to ensure that everything in your new home is absolutely to your liking. Our homes also benefit from a 10-year warranty, the first two years of which are covered by St William.

### GREEN LIVING AND SUSTAINABLE DEVELOPMENT IS TOP OF OUR AGENDA

As a company, we are committed to reducing energy, water and waste on our construction sites, in our offices and in the homes that we build. Almost all of our developments are built on brownfield land and we always take care to protect and enhance biodiversity and natural habitats. Our homes include features to encourage sustainable living such as dual-flush WCs, recycling bins and energy efficient white goods.

### QUALITY IS AT THE HEART OF EVERYTHING WE DO

At St William, quality takes precedence, from choosing the right location and style of home, to the construction processes we practice, the materials we use and the specifications we put into our homes. For extra peace of mind, in addition to the 10-year warranty all new homes receive, St William operates a 2-year policy with dedicated Customer Service Teams on hand 24 hours a day to deal with enquiries quickly and effectively.

### UNPARALLELED CHOICE OF HOMES IN THE MOST SOUGHT AFTER LOCATIONS

As one of the UK's leading house builders, we are able to offer our customers an unrivalled choice of property location, size and type. From city penthouses to country retreats, modern studio apartments to traditional family homes, you will find the perfect home to match your requirements. Our homes are also built in some of Britain's most desirable locations from market towns and rural villages to major towns and cities, and countryside to the coast – we build in the locations you want to live.



Proud to be a member of the Berkeley Group of Companies  
[www.berkeleygroup.co.uk](http://www.berkeleygroup.co.uk)



Proud winners of the What House? Award for 'Best Interior Design' 2019.

Prince of Wales Drive  
Battersea by St William

### A COMMITMENT TO CREATING SUSTAINABLE COMMUNITIES

St William's homes and developments are not just built for today. They are designed to enhance the neighbourhoods in which they are located permanently. We achieve this through our commitment to excellence in design, sensitive landscaping, sympathetic restoration, and impeccable standards of sustainability. We aim to address the needs not only of our customers but their neighbours and the broader community of which they are a part. It is a long-term view: we want to create exceptional places for people to live, work and relax in, and build communities that will thrive today and for years to come.

### MYHOME PLUS

MyHome Plus is a new online service that is designed to help you manage key aspects of your new home at anytime from anywhere in the world. You will be introduced to the system by your Sales Consultant at point of reservation and you will be given an account to file your documents, meet the team, view your options and choices and get updates on the construction progress.





**SALES AND  
MARKETING SUITE**  
OPEN DAILY 10AM-6PM

**St William Sales & Marketing Suite**

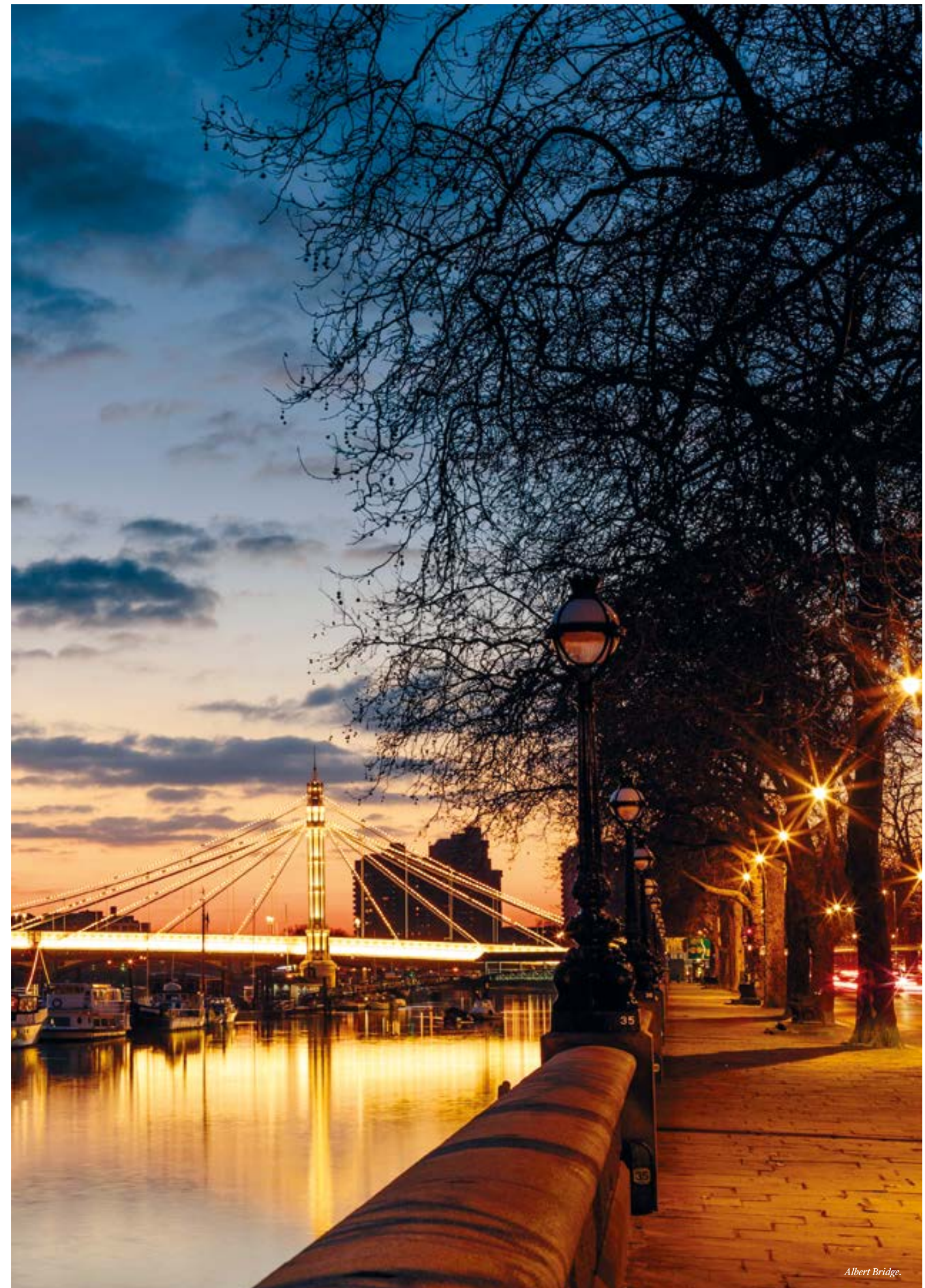
Prince of Wales Drive  
Kensington House  
LONDON  
SW11 4FA

Call 020 3053 6901  
Email [sales@princeofwalesdrive.co.uk](mailto:sales@princeofwalesdrive.co.uk)  
Visit [www.princeofwalesdrive.co.uk](http://www.princeofwalesdrive.co.uk)

Please note that parking is available  
at the Sales and Marketing Suite.



The information in this document is indicative and is intended to act as a guide only as to the finished product. Accordingly, due to St William's policy of continuous improvement, the finished product may vary from the information provided. These particulars should not be relied upon as statements of fact or representations and applicants must satisfy themselves by inspection or otherwise as to their correctness. This information does not constitute a contract or warranty. The dimensions given on plans are subject to minor variations and are not intended to be used for carpet sizes, appliance sizes or items of furniture. Prince of Wales Drive is a marketing name and will not necessarily form part of the approved postal address. Applicants are advised to contact St William to ascertain the availability of any particular property. All computer generated images and lifestyle photography are indicative only. December 2019 - W202/05CA/1219



Albert Bridge.

PROUD TO BE A MEMBER OF THE



**St William**  
Designed for life