

Residents' podium garden at Beeley Mansions above. Computer-generated image is indicative only and subject to change. Travel times from google.co.uk/maps

# ALEXANDRA PALACE GARDENS

In the heart of north London, a new 12-acre city village in Zone 3 is being delivered by St William. This new north cultural quarter will benefit from fast connections into King's Cross St Pancras.

Welcome to Alexandra Palace Gardens, the latest phase at Clarendon - north London's new city village. Framed by Alexandra Park, Hornsey and Wood Green at each point - Alexandra Palace Gardens offers an appealing lifestyle. Five acres of public open space sit within the grounds, while the private residents' facilities consisting of a state-of-the-art gym, swimming pool, sauna and a private lounge have been thoughtfully designed.

A range of high street and independent shops are a short walk away. Alexandra Palace Gardens benefits from excellent transport links with a choice of two Underground and two Overground stations nearby, reaching multiple London landmarks and world class universities.

Alexandra Palace Gardens is a collection of 155 suites, one, two and three bedroom apartments all with private outdoor space and forming part of Clarendon's new city village with a park at its heart.

#### Created by St William







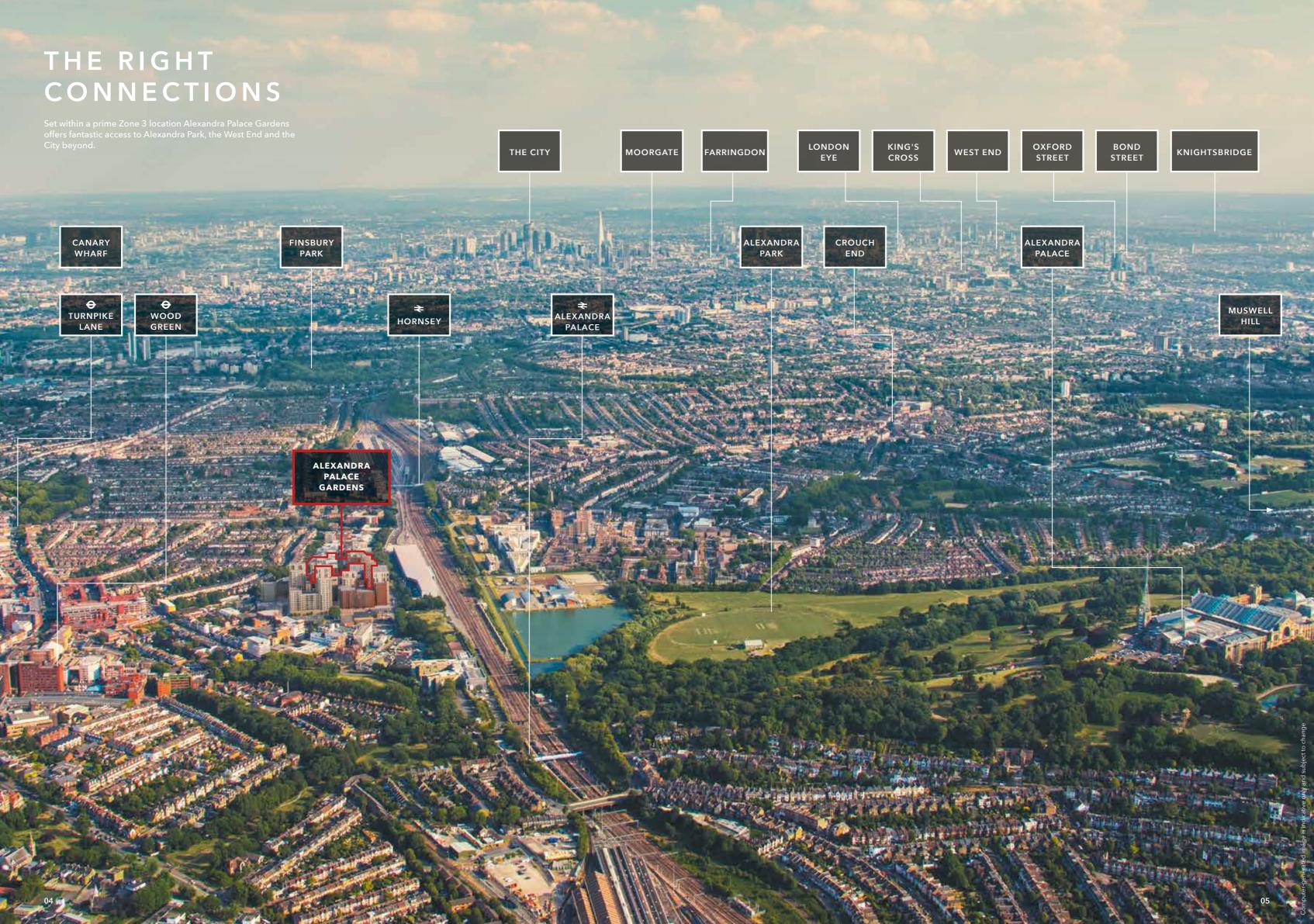


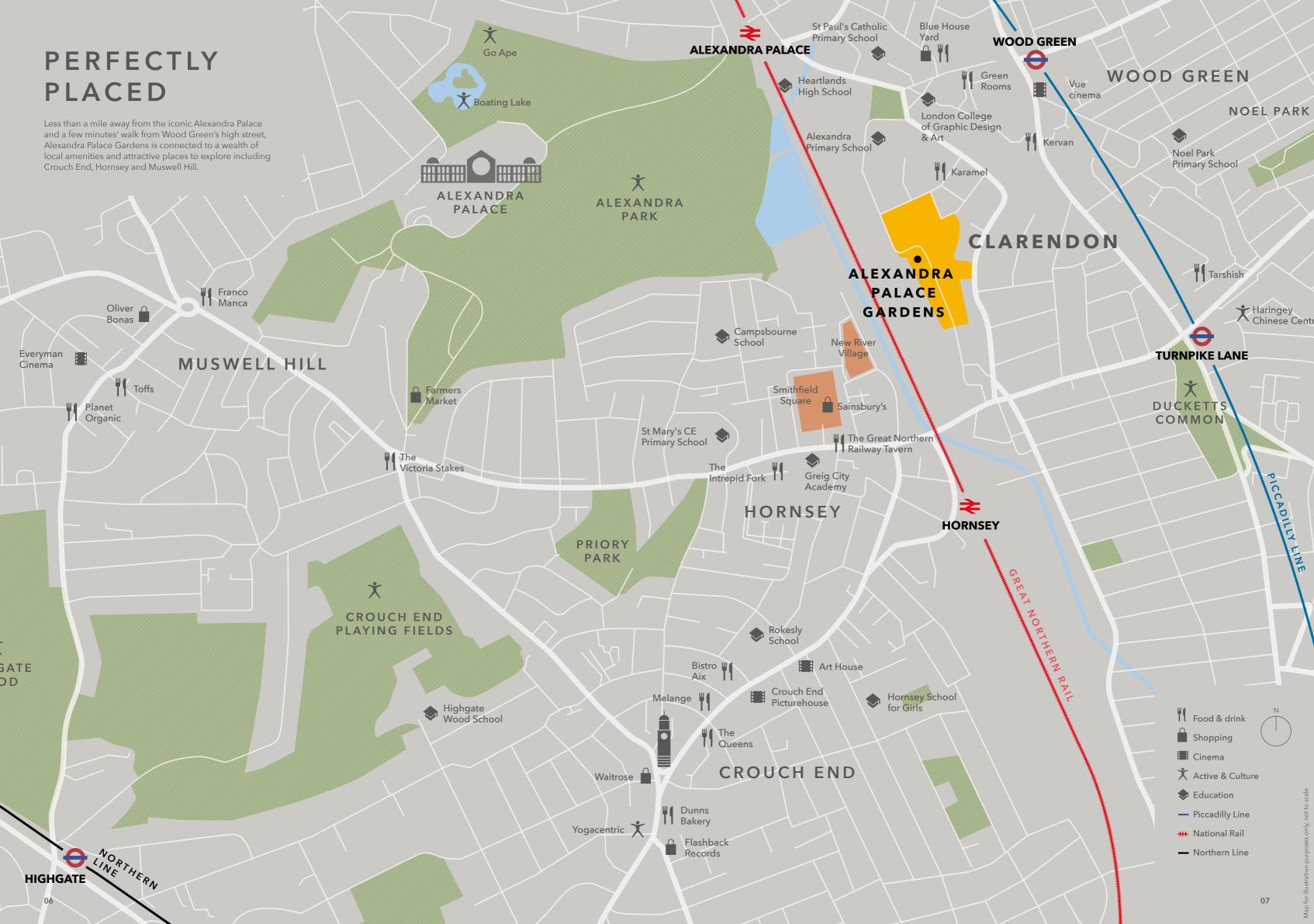
Proud to be a member of the Berkeley Group







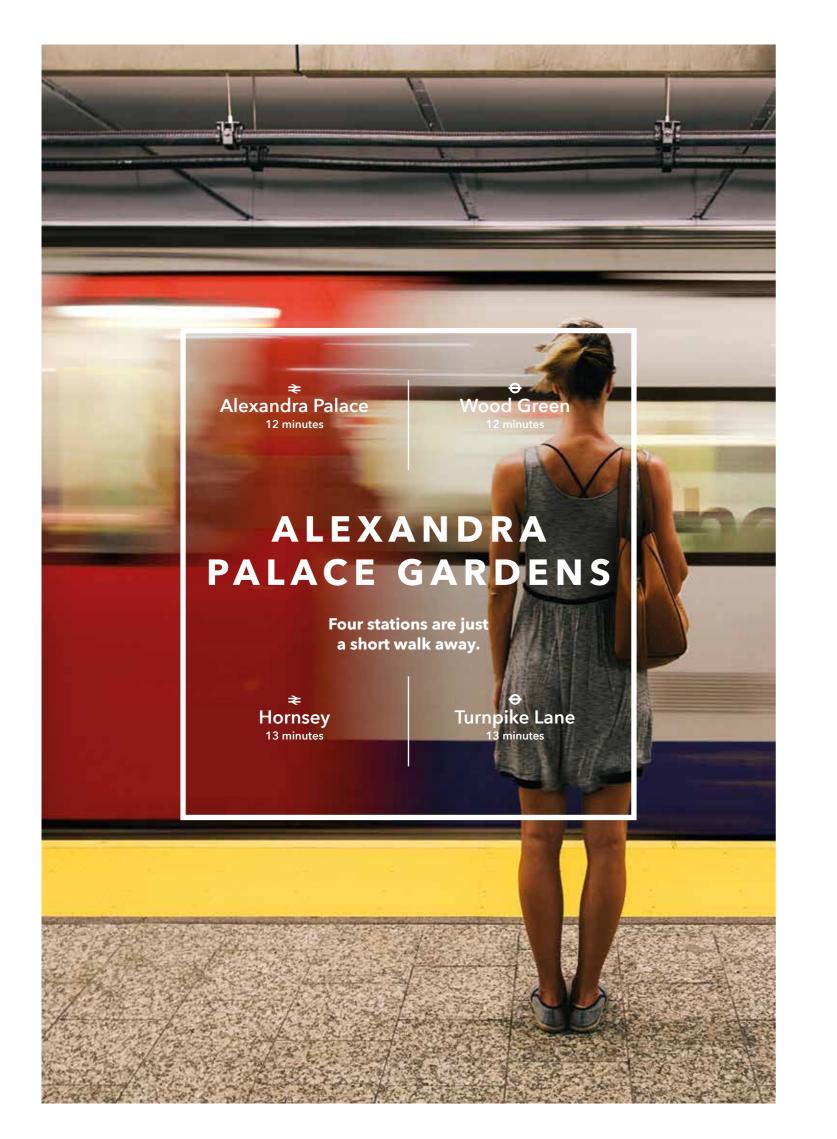




# LONDON CALLING

There are four stations within a 13 minute walk of Alexandra Palace Gardens providing access via the Underground to King's Cross St Pancras in just 14 minutes and via the Overground to Moorgate in the heart of the City in 20 minutes.







#### WALK

#### From Alexandra Palace Gardens

Alexandra Park

Sainsbury's Hornsey 11 mins

> | **≥**

Alexandra Palace 12 mins

0

Wood Green 12 mins

12 mins

**≠** Hornsey

13 mins

Turnpike Lane



#### **BIKE**

#### From Alexandra Palace Gardens

Alexandra Park 3 mins

Green Lanes 4 mins

Crouch End High Street 8 mins

Alexandra Palace

Muswell Hill Broadway

Highgate Wood 18 mins



#### **ROAD**

#### From Alexandra Palace Gardens

Green Lanes

7 mins

Crouch End High Street 7 mins

| | Muswell Hill Broadway

10 mins

Highgate Wood

11 mins | | | Camden Town

27 mins



# Piccadilly Line from Wood Green

**TUBE** 

**—** 

• • EUROSTAR\*
King's Cross St Pancras

14 mins

Covent Garden 21 mins

Leicester Square

**≫** Farringdon

25 mins | Knightsbridge 28 mins

≥∈ Paddington

31 mins



#### RAIL

#### Rail from Hornsey

Finsbury Park 8 mins

Highbury & Islington

Old Street 16 mins

King's Cross St Pancras
17 mins

Moorgate 20 mins



#### AIR

#### By road from Alexandra Palace Gardens

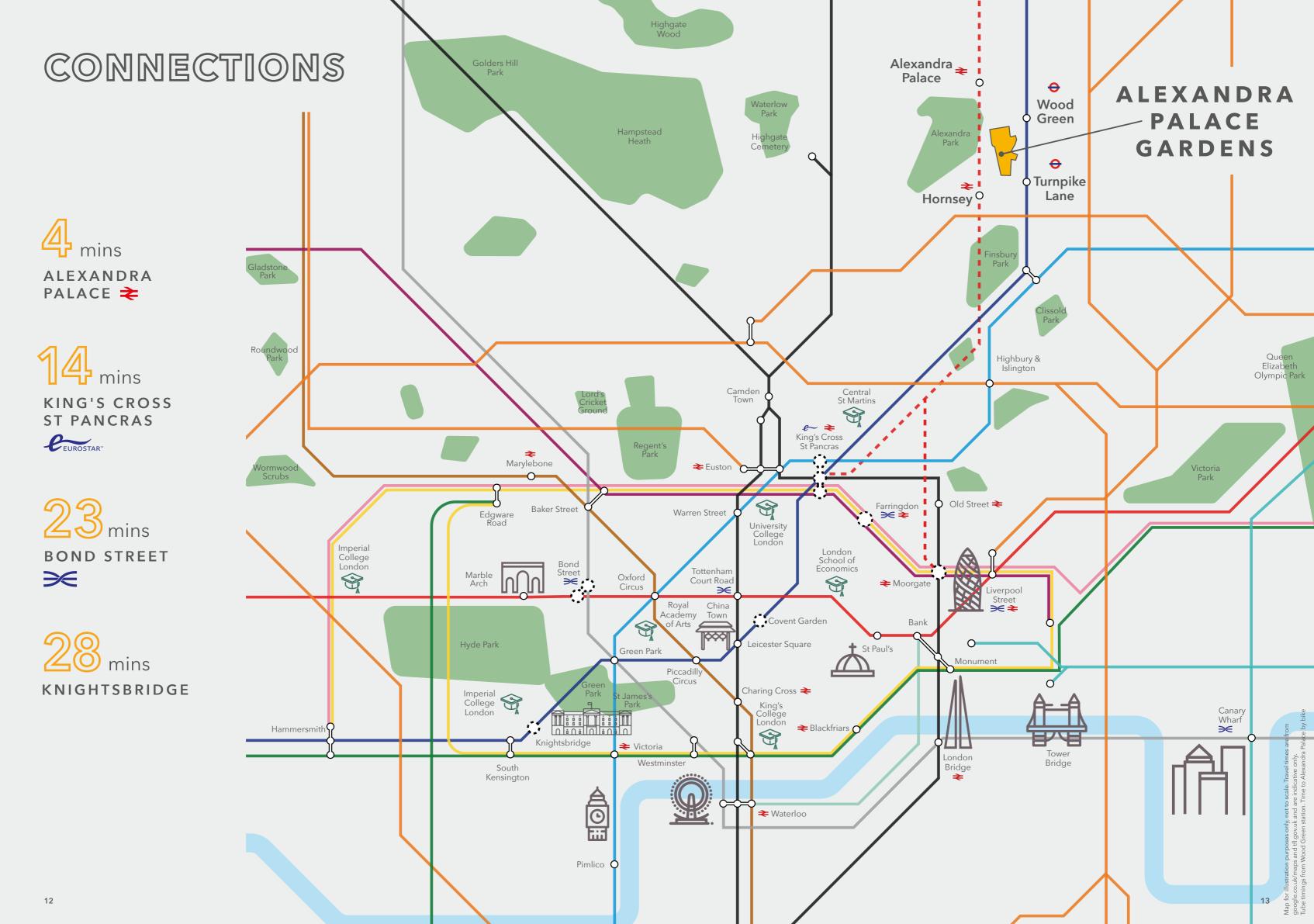
City Airport 46 mins

London Luton 52 mins

> Heathrow 56 mins

London Stansted 57 mins

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# A NEW PLACE TO CALL HOME

Alexandra Palace Gardens is a collection of 155 homes across three buildings each with their own podium garden. Just a shor stroll through the central landscaped gardens to the nearby residents' facilities, these new homes will offer the best of urbar life, with easy access to the centre of London.





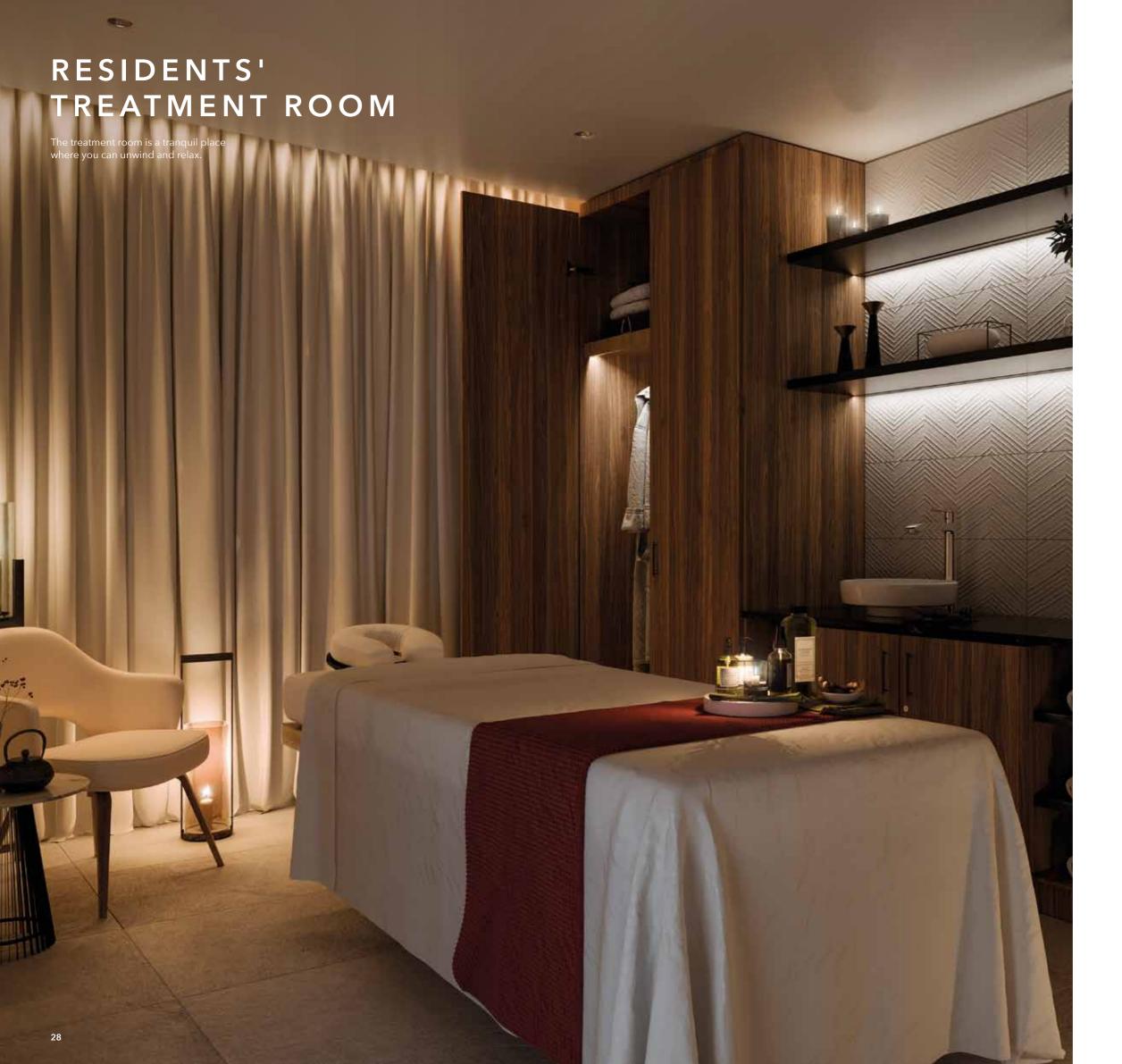


















Lambert Mansions gym is a meanwhile gym and will be available in the earlier stages of the scheme until the Park Club is open. CGIs are indicative and subject to change.







### THE LANDSCAPE VISION

We wanted Alexandra Palace Gardens residents to hear birdsong and be able to pick an apple from a tree. People will feel enveloped by the rich planting that changes with the seasons. We wanted to make it easy for people to meet up with their neighbours, and provide a tempting variety of places for play and exercise.

Our landscape-led vision makes strong connections to the authentic memory of the site and to nature, from nooks of green to new habitat for the song thrush, with planting informed by local ancient woodland. Alexandra Palace Gardens will be a lovely place to enjoy a lazy Sunday coffee in the mid-morning sun, or a drink at dusk by the water's edge.

#### **Andrew Harland**

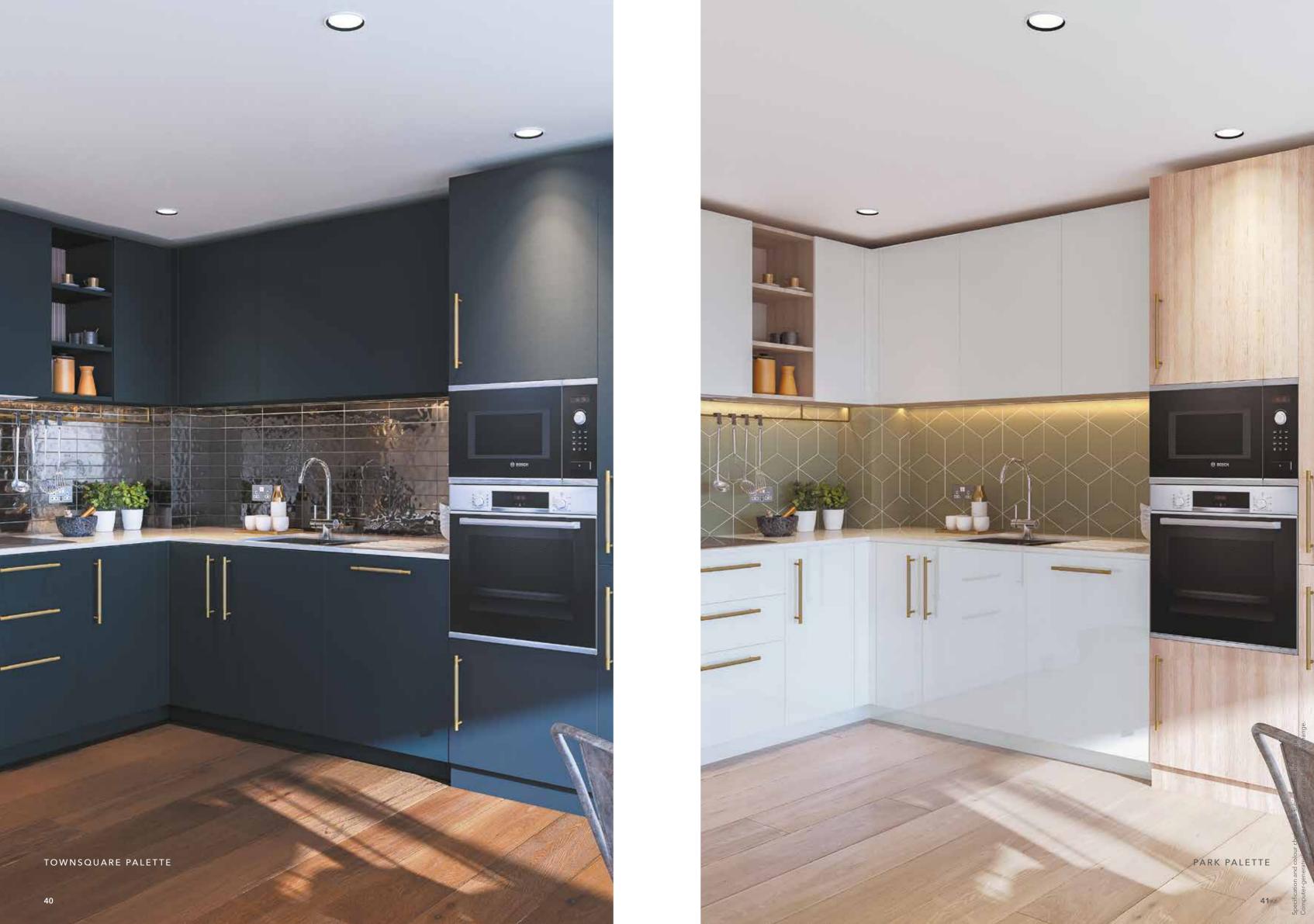
LDA Design, Landscape Architects



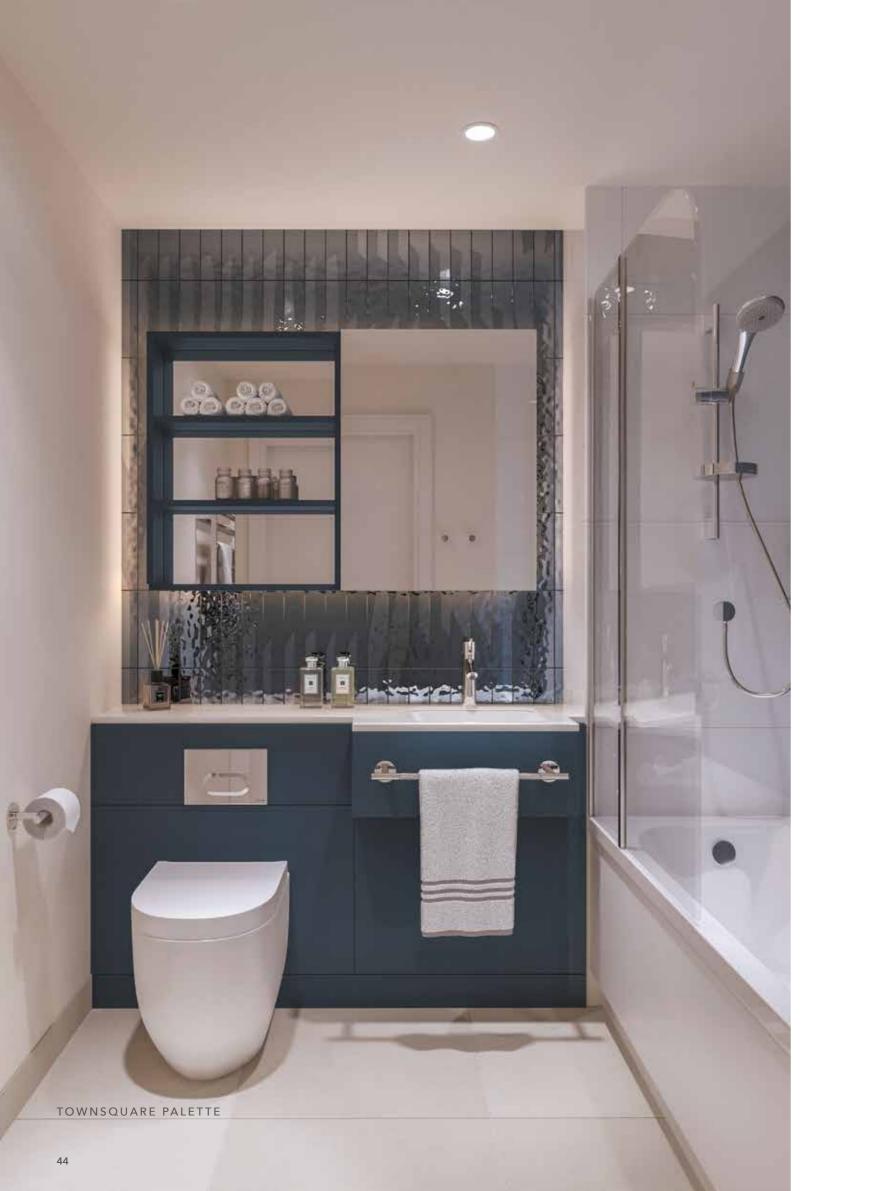








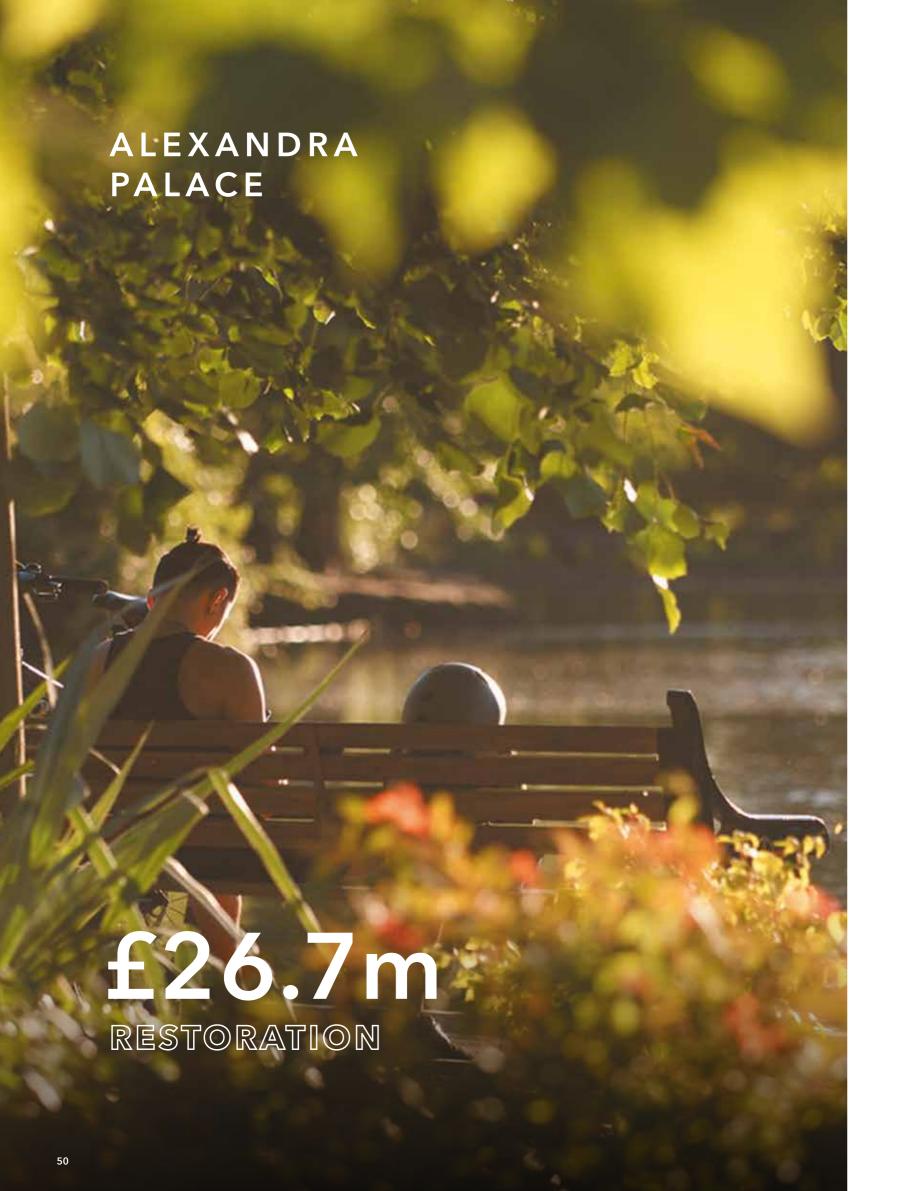














Surrounded by 196 acres of parkland, this historic palace with an extraordinary past offers expansive views over London. Home to famous firework displays, must-see concerts and fascinating events, the beloved 'Ally Pally' has delighted Londoners with first-rate leisure and entertainment for more than 150 years.









# DIVERSE LOCAL FLAVOURS

Alexandra Palace Gardens belongs to a vibrant and eclectic community, sweeping from the leafy north London enclave of Muswell Hill, to the magnificent Alexandra Palace and Hornsey's bustling high street, a relaxed retail destination that continues to expand and evolve.

Less than 15 minutes away you will find chic boutiques, imaginative cocktail bars and inviting green spaces. There is a huge array of cultural and social venues which host everything from inventive film screenings to live performances.





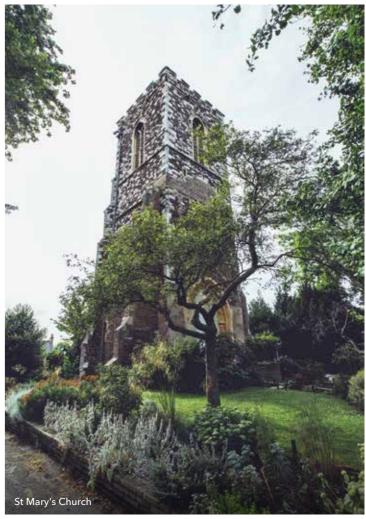










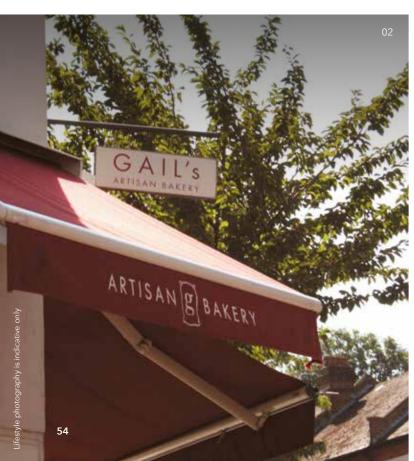


## HORNSEY

Located just 12 minutes walk from Alexandra Palace Gardens, Hornsey is an up-and-coming Victorian suburb with shops, bars and restaurants for every taste. From florists such as Bloomers and vintage stores such as Mishka, there is an array of neighbourhood eateries, cosy coffee shops and great pubs in this popular local suburb.













# **EDUCATION** Enjoy the highest level of support at each stage of education, from primary school to doctorate degree. You'll find five primary schools and six secondary schools rated as good or outstanding by Ofsted in the immediate vicinity, plus the world's top universities, colleges and business schools only a short Underground ride away. internationally renowned centre for arts and design, which counts Alexander McQueen, Antony Gormley and Stella powerhouses including the London School of Economics and University College London are also nearby. University College London

# LESS THAN 30

# **MINUTES FROM**

A WORLD CLASS EDUCATION



#### **HIGHER EDUCATION**

From Wood Green

23 mins

King's College London

London School of Economics and Political Science

Royal Academy of Arts 29 mins

London 38 mins



**Underground Station** 

University College London 21 mins

School of Oriental and African Studies

26 mins

28 mins

Imperial College



#### **SECONDARY EDUCATION**

Walking from Alexandra Palace Gardens

> Heartlands High School Ofsted - Good 11 mins

Greig City Academy Ofsted - Good 15 mins

**Greek Secondary** School of London Ofsted - Good 17 mins

> Octagon AP Academy Ofsted - Good 18 mins

St Thomas More Catholic School Ofsted - Outstanding 26 mins

Alexandra Park School Ofsted - Outstanding 33 mins



#### **PRIMARY EDUCATION**

Walking from Alexandra Palace Gardens

> Alexandra Primary School Ofsted - Good 6 mins

St Paul's RC Primary School Ofsted - Good 11 mins

North Harringay Primary School Ofsted - Good 14 mins

Campsbourne Infant School Ofsted - Good 15 mins

**Trinity Primary** Academy Ofsted - Outstanding 16 mins















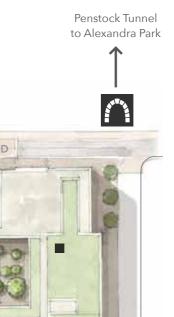


Working with St William, Projekt has transformed a part of the former industrial land of Clarendon into a centre for innovation and culture. Clarendon Yards is a meanwhile space which will offer 40,000 sq ft of maker spaces, workshops and studios for creative start-ups.

Some of the businesses currently at Clarendon Yards include art development charity Collage Arts, North London Strength & Conditioning (a CrossFit Gym), creative sign-makers Goodwin & Goodwin and independent book distributors Turnaround Publisher Services.

With its carefully chosen range of bars, food outlets, fitness hubs and cultural spaces, Clarendon Yards aims to offer great experiences to everyone.

# SITE MAP





KEY



Hornsey Park Place



Alexandra Palace Gardens



Clarendon Yards – Cultural Quarter (Temporary use)



24-hour concierge



₹ The Park Club; lounge, swimming pool, gym & spa (Subject to planning, location may change)



Residents' meanwhile gym (Location may change)





Sales Information Centre



National Grid Property



Penstock Tunnel Leading to Alexandra Park



Incorporates affordable housing



Energy Centre in basement (Future phase)



01

#### HORNSEY PARK PLACE

A collection of 169 suites, one, two A collection of 104 Suites, one, two and three bedroom apartments.

#### 02

### LAMBERT MANSIONS

and three bedroom apartments.

# **BEELEY MANSIONS**

A collection of 40 suites, one, two and three bedroom apartments.

#### 04 **ELBERTA MANSIONS**

A collection of 11 suites, one, two and three bedroom apartments.

#### 05

#### PUBLIC SQUARE

A new village square with shops, bars and restaurants and space for events and farmers markets.

#### 06

#### HORNSEY PARK

A collection of landscaped gardens; the largest part of the park is set within evergreen woodland planting.

The other spacious lawns are placed around gentle flowing water features.







#### **KITCHEN**

Excellent specification with interior designed fitted kitchens available in three palette options<sup>1</sup>

Bespoke cupboard handles

Utensil hanging rail

Feature lighting to underside of wall units and tiled splash back between worktop and wall units

Integrated Bosch appliances including:
- Single oven with black glass finish (to 1

- Single oven with black glass finish (to and 2 bedroom apartments only)
- Microwave oven with black glass finish (to 1 and 2 bedroom apartments only)
- Combi oven-microwave (to suites)
- Touch control induction hob with four zones

Integrated appliances including:

- Full height fridge/freezer
- Dishwasher
- Fully integrated extractor hood

Freestanding washer/dryer located in utility cupboard

Composite stone worktops with undermounted 1.5 bowl stainless steel sink (1 bowl sink to suites) and Hansgrohe monobloc tap

Bespoke joinery to kitchen with feature shelving units

#### WARDROBE

Fitted wardrobe to master bedrooms with sliding doors, high level shelf, hanging rail and LED strip lighting<sup>1</sup>

Optional upgrade to second bedroom<sup>2</sup>

#### **WALL & FLOOR FINISHES**

Off-white painted internal walls and ceilings

Two colourways of timber effect flooring to hall, kitchen/living room and coat cupboard<sup>3</sup>

Two colourways of carpet to all bedrooms

Optional upgrade to Timber effect flooring in bedrooms<sup>4</sup>

#### **COMMUNAL AREAS**

Interior designed communal areas

Movement controlled lighting to all corridors

Carpet to corridors

#### **BATHROOM**

Tiled floor and wet walls, available in three palette options<sup>1</sup>

Feature tile to vanity splashback and one bath/shower wall<sup>1</sup>

Bespoke designed vanity unit with composite stone top

Mirrored cabinet with feature lighting<sup>1</sup>

Undermounted white ceramic basin with polished chrome Hansgrohe tap

White WC with concealed cistern and polished chrome dual flush button

White bath with glass shower screen, Hansgrohe shower, wall mounted mixer and bath filler (where bath shown on floorplan)

White shower tray with sliding glass door, Hansgrohe shower and wall mounted mixer (where shower shown on floorplan)

Shaver socket integrated in cabinet

Chrome heated towel rail

Glass shelf to shower

Chrome toilet roll holder, robe hooks and bespoke towel bar on vanity unit

#### ELECTRICS/LIGHTING

Satin chrome finish to visible kitchen sockets

White switch and sockets to other locations

USB socket in bedrooms, living room and kitchen

Provision for SkyQ to the living room and master bedroom

High level TV point to living room and master bedroom

LED downlights to kitchen/dining/ living room, bathroom/en-suite, hall and master bedroom

Pendant lights to second and third

Lighting to utility and coat cupboards

Video door entry system

Entrance to apartment building cores via electronic access control

Entrance to car park via electronic access control

CCTV to car park and external communal areas

#### HEATING/VENTILATION

Electric underfloor heating in bathrooms and en-suites

Communal heating system

Mechanical Extract Ventilation (MEV)

#### DOORS & JOINERY

Timber veneer entry door and timber architrave with multi-point locking system, latch and spy hole

Satin white painted internal doors, skirting, and architraves

Satin stainless steel ironmongery throughout

#### RESIDENTS' FACILITIES

Residents will have access to the Park Club. The amenities will include but are not limited to:

- 16m swimming pool
- Gymnasium and fitness studios+
- Sauna & steam room
- Treatment room
- Changing rooms Residents' lounge
- Private meeting room and dining room
- with kitchenette - 24-hour concierge

#### **COAT CUPBOARDS**

High level shelf with hanging rail and light

#### CUSTOMER UPGRADES

<sup>1</sup>Choice of three colour palettes are available to personalise your home. Choices and options are subject to timeframes, availability and change

<sup>2</sup>Built in wardrobe to second bedrooms

<sup>3</sup>Where applicable and layout depending

<sup>4</sup>Timber effect floor to bedrooms

<sup>†</sup>Meanwhile gym will be available initially in Lambert Mansions and the permanent gym will be located in the Park Club

Your attention is drawn to the fact that it may not be possible to provide the branded products as referred to in the possification.

Note: Residents' facilities will be available in later stages of the development.

St William Homes LLP reserves the right to amend the specification as they deem necessary.

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# ST WILLIAM LANDSCAPES FOR LIVING

St William is a joint venture between the Berkeley Group and National Grid. Our vision is to develop sites that have been closed to the public for decades and reconnect them to the community.

We want the places built by St William to be renowned for the quality of their landscape and the open space. The term 'landscape' comes from two words meaning 'to shape a place where people belong'.

That idea inspires our approach. The space between buildings is where you create a community and somewhere that is sociable, sustainable and safe. We believe beautiful landscaped open spaces give room to breathe, and sit in harmony with our vision for the carefully considered architecture and thoughtfully designed interiors throughout our developments.

To pioneer a landscape led approach to urban developments is hugely important to us. We truly believe these spaces between the buildings are as important as the buildings themselves, where one's well-being within that space can be emphasised through positive design. Backed by the strength and expertise of National Grid and the Berkeley Group, St William will regenerate sites at the heart of communities across London and the South of England, creating homes for people to enjoy.



### **DESIGNED FOR LIFE**

Buying a home is one of the most important decisions you will ever make. The qualities that make St William different mean that you can choose a new home from us with complete confidence. When you buy a home from St William you can be safe in the knowledge that it is built to very high standards of design and quality, has low environmental impact and that you will enjoy an exceptional customer experience.

#### Award winning and royally recognised

In addition to receiving numerous awards for quality, design and customer service, the Berkeley Group was granted the 2014 Queen's Award for Enterprise in Sustainable Development and in 2011 they won Britain's Most Admired Company award. These awards recognise and reward outstanding achievements in business performance.

#### **Customer service is our priority**

We place the highest priority on customer service and will manage the whole moving process for you. Our Customer Care Teams will contact you shortly after you complete, to ensure that everything in your new home is absolutely to your liking. Our homes also benefit from a ten-year warranty, the first two years of which are covered by St William.

#### Green living and sustainable development is top of our agenda

As a company, we are committed to reducing energy, water and waste on our construction sites, in our offices and in the homes that we build. Almost all of our developments are built on brownfield land and we always take care to protect and enhance biodiversity and natural habitats. Our homes include features to encourage sustainable living such as dualflush WCs, recycling bins and energy efficient white goods.

#### Quality is at the heart of everything we do

At St William, quality takes precedence, from choosing the right location and style of home, to the construction processes we practise, the materials we use and the specifications we put into our homes. For extra peace of mind, in addition to the 10-year warranty all new homes receive, St William operates a two-year policy with dedicated Customer Service teams on hand 24 hours a day to deal with enquiries quickly and effectively.

#### Unparalleled choice of homes in the most sought after locations

As one of the UK's leading house builders, we are able to offer our customers an unrivalled choice of property location, size and type. From city penthouses to country retreats, modern studio apartments to traditional family homes, you will find the perfect home to match your requirements. Our homes are also built in some of Britain's most desirable locations from market towns and rural villages to major towns and cities, and countryside to the coast - we build in the locations you want

#### A commitment to creating sustainable communities

St William's homes and developments are not just built for today. They are designed to enhance the neighbourhoods in which they are located permanently. We achieve this through our commitment to excellence in design, sensitive landscaping, sympathetic restoration, and impeccable standards of sustainability. We aim to address the needs not only of our customers but their neighbours and the broader community of which they are a part. It is a long-term view: we want to create exceptional places for people to live, work and relax in, and build communities that will thrive today and for years to come.

#### A COMMITMENT TO THE FUTURE

Over the years, the Berkeley Group has won many prestigious awards for the quality, design and sustainability of its developments. Our Vision is Berkeley's plan for the business, designed to raise standards higher still. Our goal is to be a World-Class company creating successful, sustainable places where people aspire to live. We take our responsibilities towards our customers, the environment, the workforce and the communities in which we work very seriously. Our plan for the business has five areas of focus: Customers, Homes, Places, Operations and Our People.

To be a world-class business generating longterm value by creating successful, sustainable places where people aspire to live.

#### **Alexandra Palace Gardens**

At St William we have included a variety of specific features to reduce environmental impact and create a sustainable community. At Alexandra Palace Gardens energy efficient technologies and excellent building fabric performance will reduce the carbon emissions of the development. Technologies will include automatic PIR  $\dot{\mbox{lighting}}$  in spaces such as cupboards and communal areas to limit waste energy, energy efficient appliances, low energy LED lighting throughout, smart energy meters for monitoring and an energy efficient communal heating and hot water system.

Water consumption will be reduced through the specification of dual flush WCs, low wateruse taps and showers and the harvesting of rainwater for the irrigation of the communal landscaping.

To increase biodiversity in the development, green and brown roofs will be implemented The roofs will create a habitat for bees, butterflies and other invertebrates some of which will in turn provide a food source for birds. Green roofs also help to reduce the urban heat island effect and reduce surface water run-off.

Electrical car charging points and cycle storage will be provided to encourage more sustainable modes of transport.

#### **FIVE FOCUS AREAS**

#### An exceptional customer experience

We aim to put customers at the heart of our decisions. Dedicated Sales Teams will provide exceptional standards of design service throughout the buying process, and teams will manage the customer relationship from exchange of contracts through to completion, delivery of the new home and after occupancy.

#### **High quality homes**

When you buy a new home from Berkeley vou can be safe in the knowledge that it is built to very high and quality and has low environmental impact. We meet specific space standards for new homes and aim to deliver a home which has fibre broadband infrastructure.

#### **Great places**

We seek to create beautiful, successful places characterised by the quality of their design, external spaces, transport and access to jobs and amenities. These are places where people choose to live, work and spend their time and which directly encourage people's well-being and quality of life.

#### **Efficient and considerate operations**

We reduce the impact of the construction process on the local community by registering all of our sites with the Considerate Constructors Scheme. We set targets to reduce water, energy and waste. We work with our supply chain to ensure high quality services and materials are consistently provided.

#### A commitment to people and safety

Safety is a high priority on all of our construction sites. We also aim to have a positive impact on society and enable young and unemployed people to get into work through our support of the Berkeley Foundation.

Some features are only applicable to specific developments. Please ask sales negotiator for further information







#### **The Berkeley Foundation**

Berkeley takes social responsibility very seriously. In 2011 we set up The Berkeley Foundation, with the aim of supporting Britain's young people and their communities.

We do this through a number of partner charities that tackle some of the most pressing social problems affecting young people today, including homelessness and unemployment.

The money raised comes part from the Berkeley Group, and also through the tireless and inventive efforts of our staff.

We have set a goal for The Berkeley Foundation to invest £10 million over the next five years to support young people and their communities. Every penny will be spent on charitable activities and worthy causes to ensure that maximum benefit is achieved.

www.berkeleyfoundation.org.uk www.berkeleygroup.co.uk











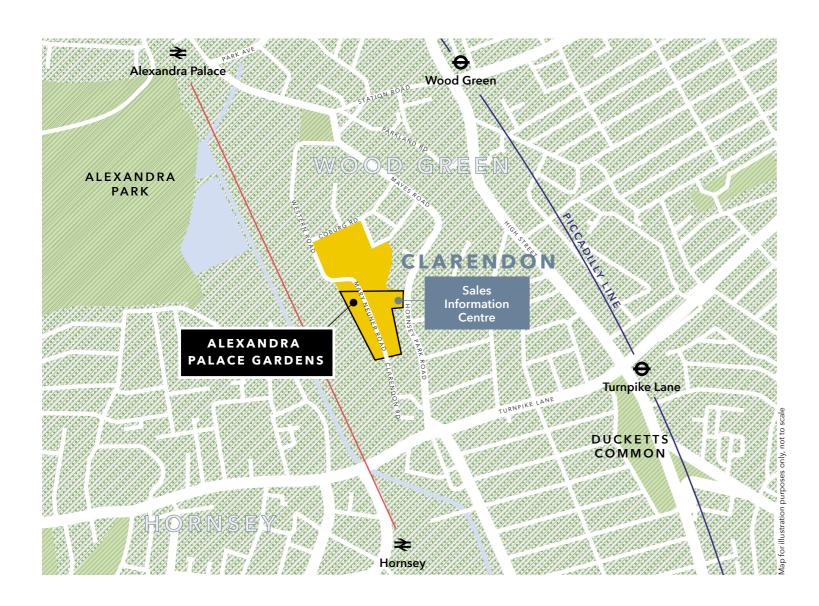








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#### **Visit the Sales Information Centre**

107-111 Hornsey Park Road London N8 0JX

Opening times 10am - 6pm daily

020 3944 1176 sales.clarendon@stwilliam.co.uk clarendonn8.co.uk









The information in this document is indicative and is intended to act as a guide only as to the finished product. Accordingly, due to St William's policy of continuous improvement, the finished product may vary from the information provided. These particulars should not be relied upon as statements of fact or representations and applicants must satisfy themselves by inspection or otherwise as to their correctness. This information does not constitute a contract or warranty. Alexandra Palace Gardens is a marketing name and will not necessarily form part of the approved postal address. Applicants are advised to contact St William to ascertain the availability of any particular property. Floorplans shown for Alexandra Palace Gardens at Clarendon are for approximate measurements only. Exact layouts and sizes may vary. All measurements may vary within a tolerance of 5%. The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture. Computer-generated images are indicative only and subject to change. Lifestyle images and illustrations are indicative only. Maps are not to scale and show approximate locations only. Travel times taken from google.co.uk/maps, tfl.gov.uk and nationalrail.co.uk. Your attention is drawn to the fact that it may not be possible to provide the branded products as referred to in the specification. In such cases, a similar alternative will be provided. St William reserves the right to make these changes as required. A number of choices and options are available to personalise your home. Choices and options are subject to time frames, availability and change. W256/CA23A/0919











